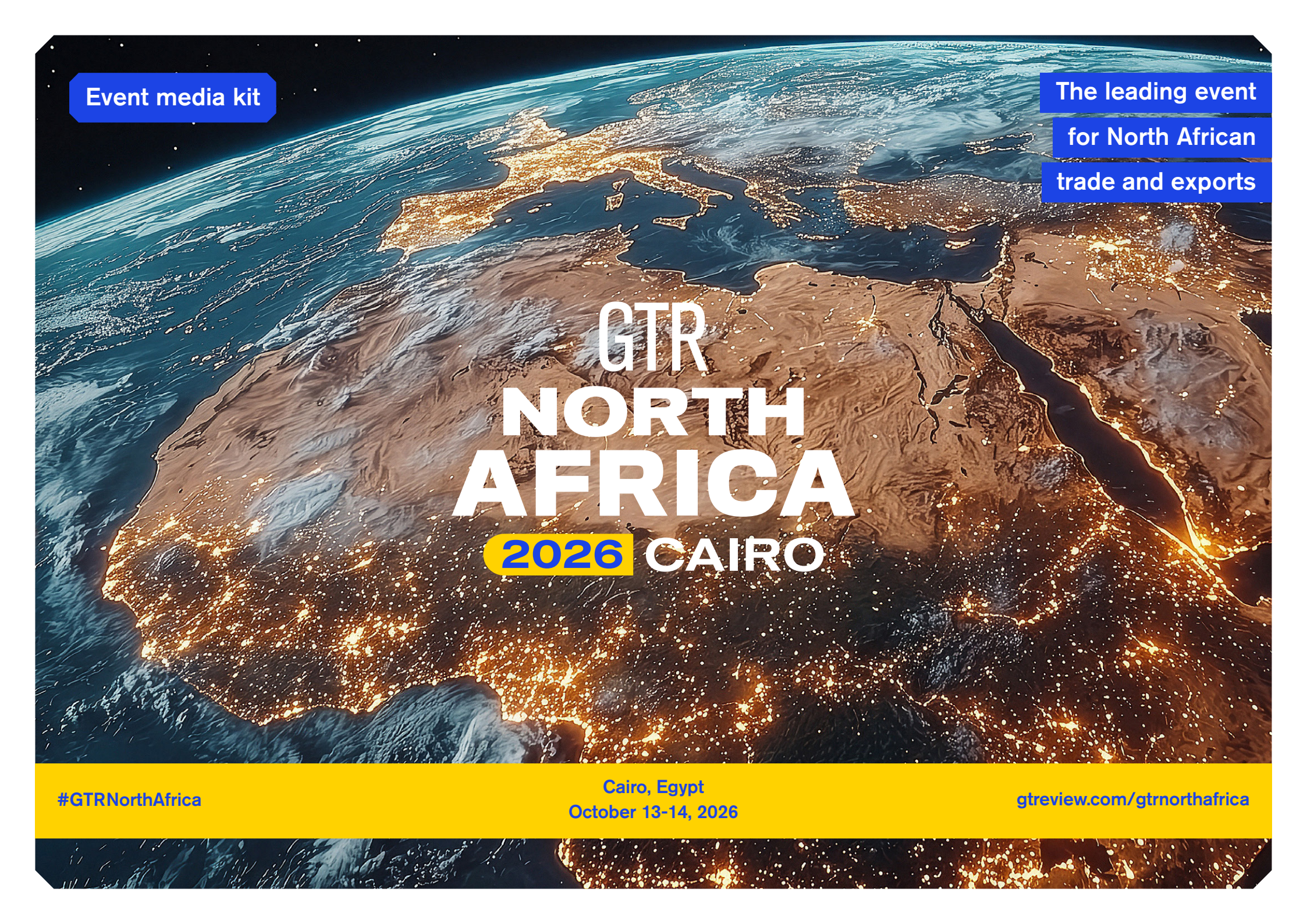


A satellite night view of North Africa and the Middle East, showing city lights and geographical features. The image is used as a background for the event media kit.

Event media kit

The leading event
for North African
trade and exports

GTR NORTH AFRICA 2026 CAIRO

#GTRNorthAfrica

Cairo, Egypt
October 13-14, 2026

gtreview.com/gtrnorthafrica

GTR
NORTH
AFRICA
2026 CAIRO

Global Trade Review (GTR) is delighted to announce that GTR North Africa 2026 will be taking place in Cairo on October 13-14, expanding on the success of GTR Egypt to cover the wider North African market.

Building on GTR's commitment to providing insights, highlighting innovation and fostering collaboration within Egyptian trade and export finance, this newly extended event will broaden this focus across the Maghreb region, highlighting the tremendous trade opportunities to be found across markets such as Morocco, Tunisia and Libya.

With expert-led discussions, thought-provoking panels and invaluable networking across the trade finance ecosystem, this is an unmissable gathering for industry professionals to explore the latest developments, challenges and opportunities shaping the North African market.

Register for GTR North Africa 2026 Cairo
Visit www.gtreview.com/gtrnorthafrica

As the world's leading trade, commodity and export finance publisher and event organiser, **GTR** offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. **GTR** can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

Find out more at gtreview.com

GTR Global
Trade
Review

Where trade talks.



[Click here
to access the
agenda](#)

Speaking opportunities

Jeff Ando

Director, Content & Production
jando@gtreview.com
+44 (0)20 8772 3015

Sponsorship opportunities

Tom Easey

Head of Business Development – MENA
teasey@gtreview.com
+44 (0)20 8772 3005

Marketing & media opportunities

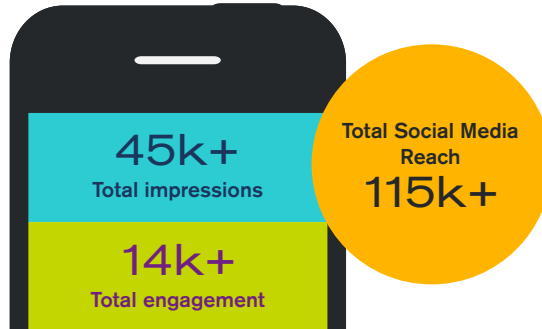
James Henderson

Senior Marketing Executive
jhenderson@gtreview.com
+44 (0)20 8772 3013

Join the conversation at [#GTRNorthAfrica](https://twitter.com/GTRNorthAfrica)



Social media engagement in 2025



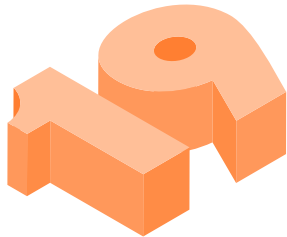
Attendees by sector in 2025



Exhibitors in 2025



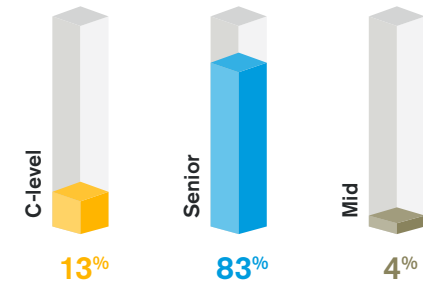
Countries represented in 2025



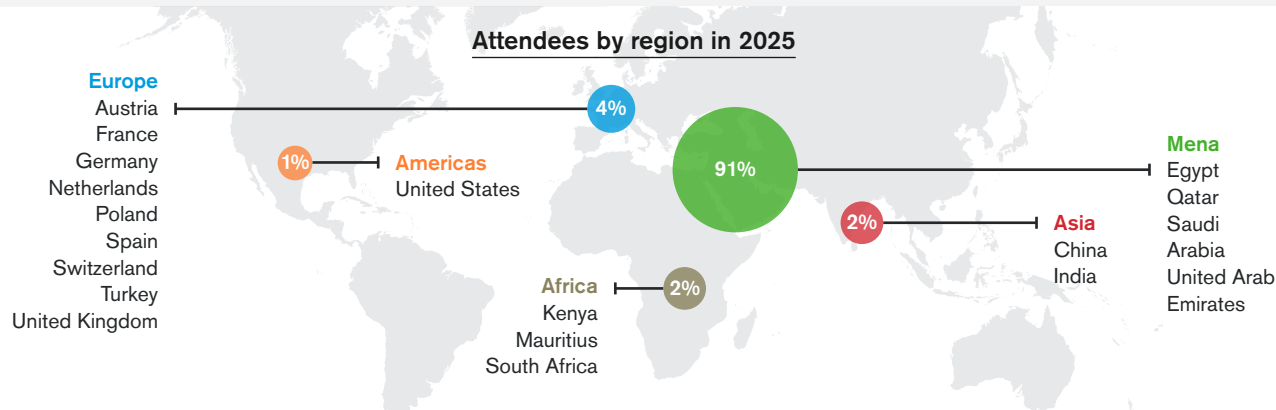
Vital statistics in 2025



Job titles represented in 2025



Attendees by region in 2025



3 reasons to attend in 2026

Unparalleled expertise from speakers active in the market

01

02 Exceptional content on topics and regions covered

Networking opportunities with key industry stakeholders

03

2025's sponsors and partners

PLATINUM & WELCOME SPONSOR



PLATINUM SPONSOR



GOLD & NETWORKING BREAK SPONSOR



GOLD SPONSORS



LANYARD SPONSOR



LUNCH RECEPTION SPONSOR



SILVER SPONSORS



CO-SPONSORS



INSTITUTIONAL PARTNERS



2025's speakers included

- › **Nesrine Abdine**, Senior Banks & Treasury Manager, MENA Region, **Hill International**
- › **Milot Ahma**, Principal Counsel, Legal Transition Team, **EBRD**
- › **Reem Ali**, Head of Trade Finance, **Standard Chartered**
- › **Muhammad Imran Bashir**, Executive Director, Trade & Working Capital MENA, Transaction, **Standard Chartered**
- › **Robert Besseling**, Chief Executive Officer, **Pangea-Risk**
- › **Moumita Chakraborty**, Director, Growth, **Veefin Solutions**
- › **Omar El Nemr**, Lead, Project Management & Structuring, MEA, **Value Network Ventures**
- › **Norhan Ezzat**, Head of Global Transaction Banking, **Arab African International Bank**
- › **Michael Gichure**, Manager, Trade Finance, **Afreximbank**
- › **Marwan Hamouda**, EMEA Trade Compliance Manager, **Energizer Egypt S.A.E.**
- › **Kareem Khaled**, Partner, **BDO**
- › **Muhamed Madkour**, **Recovery Advisers**
- › **Zuberoa Mainz**, Regional Investment Lead for North Africa, Horn of Africa, Zambia & Malawi, **IFC**
- › **Sherif Medhat**, Commercial Director, **ADM Medsofts**
- › **Ossama Naggar**, Head of Global Transaction Banking Group, **Banque du Caire**
- › **Vincenzo Pagano**, Head of Cairo Office, **SACE**
- › **Chen Qiong**, Chief Technology Officer, **ZTE Corporation**
- › **Tamer Ragheb**, Head of Corporate & Institutional Banking, **Emirates NBD**
- › **Philipp Rossberg**, Managing Director, **Export Credit Guarantee of Egypt (EGE)**
- › **Mohamed Saad**, Country Head, Egypt & Algeria, **UK Export Finance (UKEF)**
- › **Farrukh Siddiqui**, Founding Partner, **Emerging Capital Management Partners**
- › **Tinashe Tamba**, Africa Regional Director, **FCI**
- › **Rehab Tammam**, Country Head of Global Trade Solutions, Egypt, **HSBC**
- › **Diana Wadid**, Group Treasury Senior Director, **Edita Food Industries**
- › **Anthony Wadsworth-Hill**, Chief Business Officer & Deputy CEO, **Mercore**
- › **Mohamed Zada**, General Manager, **Suez Steel Company**
- › **Nikolaos Zaimis**, Minister Counsellor, Head of the Trade, Science & Enterprise Section, **EU Delegation to Egypt**

"A great event connecting many industry experts and leaders."

M Assal, Abuqir Fertilizers

"A very diversified event, insightful and full of knowledge, networking and key industry players."

O El Naggar, Banque Du Caire

"Informative event, makes you see the picture from a wider point of view."

M N Adly, Woodek Equipment Co.

"GTR North Africa was a great event to meet our clients and discuss new business opportunities."

M Fawzy, HSBC

"Great mix of trade, export and fintech based finance. Broad range and depth of speakers."

P Rossberg, Export Credit Guarantee of Egypt (EGE)

"A real nexus to Egypt, Africa and Middle East trade and financing opportunities."

A Grzybowski, KUKE

Companies who attended in 2025

Corporates & Traders						
Abuqir Fertilizers	Auto Mobility	Edita Food Industries	EVA Group	Ibn Sina Pharma	Nassar Group	Solaris ME
AD Ports Group	Ball Beverage	EGMED	Exports Experts	Ideal Standard	National Cement Factory	Subject Group
ADC Export	Bariq	Egypt Cables	Ezz Steel Group	IMEX International	NBE	Suez Steel Company
ADM Medsofts	Bel Egypt	Egypt Foods Group	Farza for Trading, Supplying & Exporting	Industrial Development Group	New Sherin Tex	Tagaddod
Adwia	BICC Cables	Egypt Gas	Foodstuffs	Innovo Group	Nextep	Tassel Infrastructure Ltd
Al Ahram Beverages	Blendex (Bouri Group)	Egyptian British Company	Fertiglobe	Insumat	Nour Investment Group	Technometal
Al Dahra Holding	Braedfast	Egyptian Cement Group	Future Of Egypt	Intergrated Diagnostics Holdings	Novartis International	Telecom Egypt
AL Ezz Dekheila Steel Company	Brand Partners Middle East	Egyptian Fertilizers Company	Future Pharma	International Group for logistics services	Oasis Petroleum Company	The National Egyptian Company
Al Marai Company	BSH	Egyptian International Motors	GE Vernova	Interpharm Import, Export & Medical Industries	Omega Egypt	Tiba Group
Alamany	Bunge	Egyptian Prestressed Concrete Wire Company (EPCW)	Ghonem	IVL Dhunseri Polyester Co	Oriental Weavers	Titan Cement
Al-Doha for Food Industries	Cairo Poultry Group	EgyTrans	Giza Cables	Kandil Glass	Paragon Developments	Total Energies
Alex Steel	Cairo3A	EIM	Giza Power	Kandil Steel	PaySupp	Toyota Motor Corporation
Alibaba Cloud	Chevron	EL ABD Foods	Giza Systems	Kapci	PepsiCo	Trans Business for Trading & Distribution (TBTD)
Al-Madina Gypsum Company	Cleopatra Hospital	El Araby Group	Glass Textile Company SAE	Lashen Foods	Rapid Service	United Batteries
Almahaba Group	Cofco International	El Marakby Group	GlassRock Insulation Company	Latt Logistics	Raya Group	Utopia Pharmaceutical Products
Amoun Group	Como Battery	El Mohamadein Trading, Import & Export	GLC Paints	Legrand	Rich Home	Veolia Water Technologies
Anglyte Ltd – UK	Concrete Fashion Group	El Sewedy Cement	Global Auto BMW Egypt	Melad Group	Rubryed Garment	Voestalpine
Ant Digital Technologies	Concrete Plus	Elaraby Group	Gran-Mar For Granite & Marble	MEVAC	Sanofi	Woodek, Wood Equipment Co.
AOI	ConsuKorra Company	Electro Cables Egypt	Green Meadows for Food Industries	Midar For Investment And Urban Development	Saphira Energy	Yatta Beekeepers Limited
Arab Business Machine	Dow	ElSewedy Electric	Gulf Advanced Polymers	Ministry of Tourism and Antiquities	Savola Group	Zeina Group
Arabian Food Industries DOMTY	Ducab	Elvan	Hassan Allam Holding	Miraco	Schneider Electric	ZTE Corporation
ArcelorMittal	Eastern Egypt	Energizer Egypt S.A.E.	Helwan Fertilizers	Misr Phosphate Company	SECA for Chemicals	
Arma Group	Ebanx	Energya	HengTong Optic Electric Egypt	Siemens	Zeinox	
Asfour Crystal	ECS	Hitachi	Hill International	Siemens Healthcare		
Audio Technology	EDECS		Misr Steel	Sky Group		

Banks & Financiers						
Abu Dhabi Commercial Bank	Attijariwafa Bank Egypt	Bitcredit Protocol	EBRD	HSBC	Qatar National Bank (QNB)	Standard Chartered
Afeximbank	Bank ABC	CIB Egypt	Ecobank International	International Finance Corporation (IFC)	SAIB (Société Arabe Internationale de Banque)	Suez Canal Bank
African Export-Import Bank	Bank Aljazira	Citi	EFS Financial Solutions	J.P. Morgan		The Access Bank UK
AlRayan Bank	Banque du Caire	Commerzbank AG	Emirates NBD	Mauritius Commercial Bank	Saudi EXIM Bank	Trade and Development Bank (TDB)
Arab African International Bank	Banque Misr	Ebank	First Abu Dhabi Bank (FAB)	National Bank of Egypt	Standard Bank	VISA

Govt Orgs & Public Bodies		
Engineering Export Council of Egypt	Egyptian Exporters Association - Expolink	FCI
ACUD	Egyptian Furniture Export Council (EFEC)	Islamic Chamber of Commerce and Development (ICCD)
Apparel Export Council of Egypt (AECE)	European Union Delegation to Egypt	Textile Export Council of Egypt (TEC)
Chemical & Fertilizers Export Council (CEC)	Export Council for Building, Refractory & Metallurgy Industries (ECBM)	
Home Textiles Export Council (HTEC)		

Technology & Fintech		
Cleareye.ai	Finastra	Pole Star
Conpend	Intellect Global Transaction Banking (iGTB)	Stryve
efcom	Mercore	
E-Finance	Oracle Financial Services	

Consultants & Accountants	
BDO	Recovery Advisers

Insurers & Risk Analysts	
Filhet-Allard Maritime Insurance Brokers	Pangea-Risk

EPCs	
Mazloun	

Media	
Misr News Newspaper	

ECAs & Multilaterals		
Ethiad Credit Insurance	International Islamic Trade Finance Corporation (ITFC)	SACE
Export Credit Guarantee of Egypt (EGE)	KUKE – Export Credit Insurance Corporation	Sinosure
		UK Export Finance (UKEF)

Non-Bank Financiers		
ATF Finance Ltd	Commercial International Finance Company (CIFIC)	Egypt Factors
Beltone Group		Emerging Capital Management Partners

Service Providers		
B. Tech	DMT Collateral	El-Saad Marketing Agency

Business Advisory	
International for Import and Export	Value Network Ventures

Investors	
Ittihad International Investment Group	Prime Investments

“Useful knowledge and insights into the financing market concerning global trade and exports.”

S Ali, Export Credit Guarantee of Egypt (EGE)

“Sessions were filled with practical and insightful discussions covering trade digitisation, emerging markets and sustainability. Really great event.”

E Nzomo, Yatta Beekeepers Limited

“GTR Egypt was an outstanding experience with insightful sessions, professional speakers, and excellent opportunities to connect with industry leaders. Highly recommend for anyone in international trade finance.”

B Maher, Almahaba Group

“It was a fantastic experience to be part of such a dynamic and well-organised gathering.”

N Mansour, Islamic Chamber of Commerce & Development (ICCD)

“It’s a great opportunity to bring together the trade finance ecosystem – including banks, enterprises, and FinTechs – to connect, share insights, and explore ways to boost business growth through better alignment, collaboration, and innovation.”

T Abdelaziz, Intellect Design

“The event was exceptionally well executed – from the seamless organisation and impressive attendance to the quality of discussions and networking opportunities. The program truly stood out for its depth and diversity, and the communication and marketing efforts were remarkable.”

D Samuel, Chemicals & Fertilizers Export Council (CEC)

“It was our first time sponsoring and attending GTR Egypt, and we found it to be an excellent platform to connect with clients and financial institutions. The event proved to be a valuable opportunity for engagement, networking and exploring new business prospects. I believe it was a successful experience at GTR Egypt 2025 for saib.”

S Salah, saib