

Event media kit

Identifying opportunities in an  
evolving trade environment

# GTR EAST AFRICA

◆ NAIROBI 2027 ◆

#GTREastAfrica

Nairobi, Kenya  
May 12-13, 2027

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Identifying opportunities in an evolving trade environment

GTR  
EAST  
AFRICA  
• NAIROBI 2027 •

Following a record-breaking attendance of over 600 attendees in 2026, GTR East Africa returns to Nairobi on May 12-13, 2027, as the region's premier annual gathering for the trade, commodity and export finance community.

Bringing together key stakeholders from across the trade, supply chain, commodity and infrastructure financing landscape, the event will once again deliver essential discussion, expert insight, and valuable networking opportunities.

Attendees can look forward to engaging with over 40 high-level speakers sharing critical market analysis, forward-thinking strategies, and practical solutions to the challenges shaping trade across East Africa. With hundreds of decision-makers from a wide range of sectors in attendance, this is the ideal forum to connect, collaborate and stay ahead in a fast-evolving market.



As the world's leading trade, commodity and export finance publisher and event organiser, **GTR** offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. **GTR** can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

Find out more at [gtreview.com](https://gtreview.com)

**GTR** Global Trade Review **Where trade talks.**



**Sponsorship opportunities**

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**Elisabeth Spry**

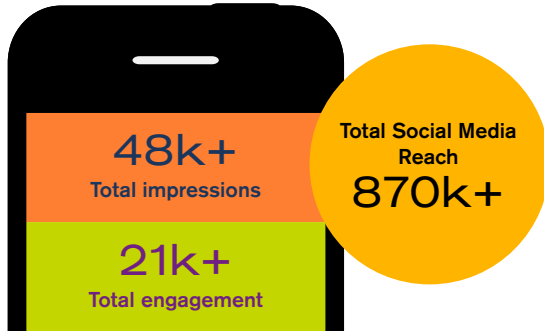
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Join the conversation at #GTREastAfrica

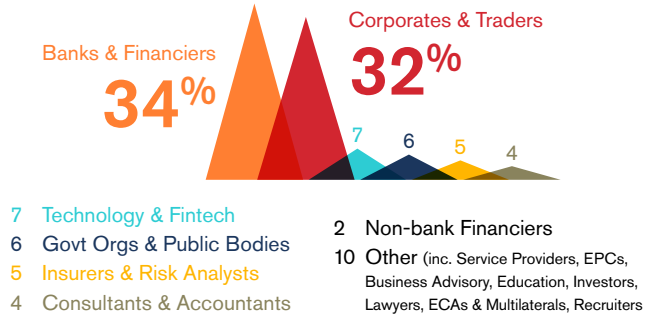


Register for GTR East Africa 2027 Nairobi  
Visit [www.gtreview.com/gtreastfrica](https://www.gtreview.com/gtreastfrica)

Social media engagement in 2026



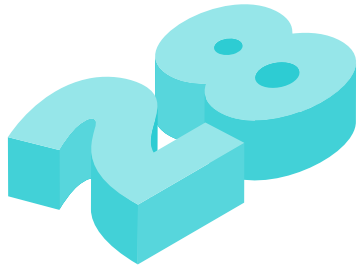
Attendees by sector in 2026



Exhibitors in 2026



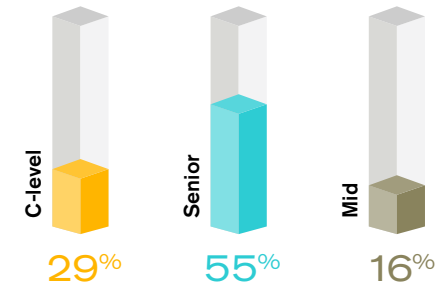
Countries represented in 2026



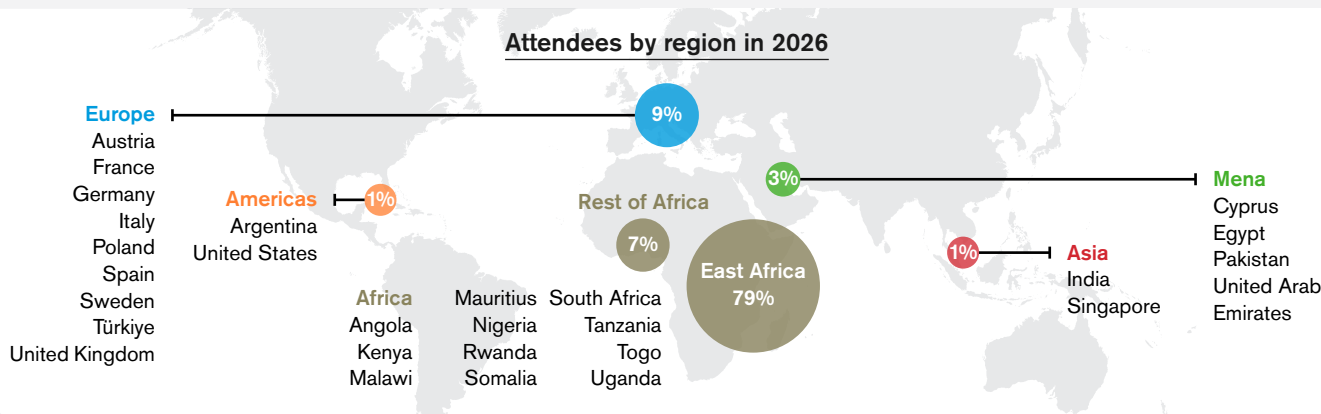
Vital statistics in 2026



Job titles represented in 2026



Attendees by region in 2026



3 reasons to attend in 2027



GTR East Africa 2026 Nairobi's sponsors and partners

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## GTR East Africa 2026 Nairobi's speakers included

**"It is a wonderful, insightful event that no one would want to miss. Keep the motto and looking forward to participate in more engagements."**

B Mwanza, Cafeco Trading Ltd

- Alex Fenechiu, Co-founder & Chief Revenue Officer, **Finverity**
- Allen Asimwe, Chief Programme Officer & Deputy CEO, **TradeMark Africa**
- Anna Brod-Ohana, Associate Director, Trade Facilitation Programme, FI, **European Bank for Reconstruction and Development (EBRD)**
- Arnaud Levasseur, Executive Vice-President, Global Trade Solutions, **MCB**
- Benedictor Mwanza, Managing Director, **Cafeco Trading**
- Brendan du Preez, Group Director Trade & Working Capital Finance, **Equity Bank**
- Carl Chirwa, Managing Partner, **Ashcroft & Gray Group**
- Christine Gikunda, Principal Officer, **EIRS Kenya**
- Daan Vreeburg, Project Manager, Climate Solutions, **ETG**
- Denis Muthuri, Underwriter, **ATIDI (African Trade & Investment Development Insurance)**
- Dheerie Govender, Chief Executive Officer, **SIS Mauritius**
- Diana Rose Okumu, Senior Relationship Manager, Public Sector & Development Organisations, **Standard Chartered Bank**
- Diana Villarraga, Executive Director, **Fomento**
- Eunice Malelu, Head of Treasury, **Car & General**
- Farida Abbas, Chief Executive Officer, **British Chamber of Commerce Kenya**
- Gabrielle Reid, Head of Advisory, **Pangea-Risk**
- Isaac Kahara, Country Head, East Africa, **UK Export Finance**
- James Mwangangi, Head, Global Transaction Services, Kenya, **Access Bank**
- Jan Scheurleer, Senior Relationship Manager TCF Africa, **Rabobank**

- Juan Garrigues, Managing Director, **Fomento**
- Kenrick Ayot, Senior Deputy Director, Resource Mobilisation, **The National Treasury of Kenya**
- Krishnadas Nair, Business Development Leader, Financial Services, ECEMEA, **Oracle**
- Lydia Wangari-Karanja, Director, Transactional Banking, **Absa Bank Kenya**
- Lynette Kiyeng, Head of Treasury & Insurance, **Bamburi Cement**
- Mark Priestley, Senior Director, Trade Environment, **TradeMark Africa**
- Martin Azenga, Executive & Regional Trade Head, **Stanbic Bank**
- Michael Awori, Chief Executive, Trade & Development Banking SBU, **Trade & Development Bank**
- Michael Vrontamitis, Founding Partner, **T3i Partner Network**

**"The event was very impactful. Bringing together different partners from different parts of the globe. Very good networking event."**

E Maleu, Car & General Kenya Plc

- Namwingila Wena, Economist & Head of Strategy, **Underwriting Africa**
- Niron Rampersad, Divisional Executive, Trade, **Nedbank**
- Nishant Khetani, Senior Manager, Insurance Operations, Kenya, **Pula Advisors**
- Oreoluwa Adeyemo, Executive Director, Treasury Coverage & Growth, **Starks Associates**
- Patrick Makau, Executive Principal, Head of Trade & Working Capital, Kenya & East Africa, Transaction Banking, **Standard Chartered Bank**
- Phanice Mokuu, Head of Trade, Kenya, **Stanbic Bank**
- Selline Negesa Okello, Senior Business Development Manager, Trade Finance, **KCB Bank**
- Simon Cook, Partner, **Sullivan & Worcester UK**
- Sreejith Nair, Director, Growth Strategy, **Veefin Solutions**
- Stella Shyamala, Political Risks & Trade Credit Underwriter, **Africa Specialty Risks**
- Susanne Kavelaar, Global Head Trade Advisory, Hub Lead Southern & Eastern Africa, Trade & Supply Chain Finance, **International Finance Corporation (IFC)**
- Teresa Wambugu, Trade & Working Capital Product Manager, Kenya, **Standard Chartered Bank**
- Thomas Pinter, Co-Founder & Chief Commercial Officer, **Damisa**
- Tobias Alando, Chief Executive Officer, **Kenya Association of Manufacturers**
- Tod Burwell, President & Chief Executive Officer, **Baft**
- Vuyolwethu Dubese, International Moderator & Host
- Wendy Wachira, Sustainable Finance Analyst, **Co-operative Bank of Kenya**
- William Muguima, Agriculture Sector Head, Corporate Banking, **NCBA Group**
- Zhann Meyer, Head, Agricultural Commodities, **Nedbank**

**Companies who attended GTR East Africa 2026 Nairobi 1/2**

Corporates & Traders						
Action Green for Trade & Sustainable Development	Bloom and Bond	Dorlian Enterprises	Gulf Energy	Kenya Wine Agencies	Neumann Kaffee Gruppe (NKG)	Sello Designs
Africa Improved Foods	Blue Scope Shipping and Logistics Ltd	Dormans Coffee	GZ Industries Kenya	Ktenterprise	Nyumbani Markets	Sereni Tea EPZ
Africoff Trading Company	Brae Holdings	Dotmak	Harley's	Lato Milk	Obadiah Co	SixHills
AGL	Brees Bee's Limited	East African Cables	Hela Coffee	Le-Gabrielle Collections	OLA Energy	Stima Dt Sacco
Airtel	Cafeco Trading	EcOrio Energy	Hiphonic Company	LTSL Mineral Consortium	Paperbags	Supplycor Kenya
Alpha Crown Engineering Associates	Canto Systems Limited	EIRS Kenya	Hot and Fresh Coffee	Maasdorp Limited	Pivot Integrated Energy Services	Supreme General Supplies
Amaridina Enterprise	Car & General	Empale Enterprise	Ibclay & Company	Mabatji Rolling Mills	Prestige American Fried Chicken	Taurgem Distributors
Apexloads	Caremoli East Africa	ETG	Inter Urban Network Africa	Malaika Gifts & Interiors	Presto Innovations	Tawi Coffee Company
Aquasantec International	Central Electricals International	Everything Maternity	Interecovest Limited	Mcdave Holdings Limited	Privamnuts EPZ	Techrise Glow Company
Arachis Pharmaceuticals	CFAO	FedEx Corporation	Internet Society of Kenya	McDave Limited - Zelia	Pslafrika Media	The Parley Group
Arctic Tradex Global	Chandaria Business Innovation & Incubation Centre	Felmos International	Investpire Impact	Mentoria Group	Ramji Haribhai Devani (RHD)	Tolaram Group
Asali By Chebet	Clinton Zenwell	First Drinks	IRSK	MFI Group	Reidsteel	Tredcor Kenya
ASNET	Colvite Investment	Flame Tree Group	Isuzu East Africa	Mikala Crafts	Resilient Roots Group	Trueways Enterprises
Atara Fresh Produce Ltd	Cool Point	Flamingo Horticulture	JPD Landtrac	Minda Millers Company	Ridgewill Global	Turnmill
Atlantis Life Science	CPHRM Group - Medical	Fomento	Kandia Fresh Produce	Mitchell Cotts	Riftcot	Twende Sokoni Africa
Axendo	Dagric Limited	Fruits Leadership Africa	Kapa Oil	M-KOPA Solar	Ruaha Energy Company Limited	UD Trucks Corporation
Bamburi Cement	DelighTeam Rugs	Galana Group	Katy Enterprise	Mobikey Truck & Bus	Runsolar Power Solutions	Unga
Bata Shoe	Detchy Supplies Ltd	Genome Technologies Ltd	Kaya Comfort	Montage Commodities FZCO	SABIC	Velogic
Betmoni Enterprise	DHL	Gompass	KayaForge	Mosmima Enterprises	Safaricom	Vivo Energy
Bizna Group	Diversatile Group	Grains World Ltd	Kenya Airways	Mummy's Chilies	Salvador Caetano	Young Leaders Association YOLA
		Greenwich Auto Diesel	Kenya Electricity Genwerating	Mwachaka Group	Savannah Bean Coffee	

Banks & Financiers						
Absa Corporate and Investment	Banque Commerciale du Burundi	Ecobank Group	Gulf African Bank	MCB Bank	Salam Centre and Research	UBA UK
Abu Dhabi Commercial Bank	BFA - Banco Fomento Angola	Ecobank International	Habib Bank AG	National Bank of Kenya	SBM Bank (Kenya)	Union de Banques Arabes et Franaises (UBAF)
Access Bank	BPR Rwanda	Equity Bank	I&M Bank	NCBA Group	Stanbic Bank	
Aktif Bank	Citi	Family Bank	International Finance Corporation (IFC)	Nedbank CIB	Standard Bank	United Bank for Africa
Ashcroft & Gray Group	Column	FCMB Bank (UK) Limited	J.P. Morgan	NMB Bank	Standard Chartered	Victoria Commercial Bank
BANCA UBAA SPA	Cooperative Bank of Kenya	FDH Bank	KCB Bank	Novion	Sumitomo Mitsui Banking Corporation (SMBC)	
Bank of Africa Kenya	CRDB Bank	First Abu Dhabi Bank (FAB)	Landesbank Baden-Wuerttemberg (LBBW)	Premier Bank Kenya	The Access Bank UK	
Bank Gospodarstwa Krajowego	Deutsche Bank	First Capital Bank	Mauritius Commercial Bank	Prime Bank	Trade and Development Bank (TDB)	
Bank One	EBRD	GMB Limited		Rabobank		

**“This event has opened my company eyes to global interactions thus establishing wide solution in my industry. As a first timer it is a great experience.”**

**A Otaru, Felmos International**

**“It’s an excellent space to connect with relevant stakeholders and the speakers and topics are on point.”**

**S Moosani, Montage Commodities FZCO**

**“Thoroughly enjoyed the discussions and networking opportunities. One of the best conferences I have attended.”**

**B Najafi, Novon Globalxxx**

## Companies who attended GTR East Africa 2026 Nairobi 2/2

Technology & Fintech		
Addendum Financial Technologies	HekoPay	Pula Advisors
Agridex International	Infotech Group	Rewot Ciro
Bizitimam Ventures	Jetstream Africa	Starks Associates
Complidata	Kulea	Surecomp
Damisa	Mitigram	SWIFT
Finastra	M-Kopa	Veefin Solutions
Fincra	Oracle Financial Services	
Finverity	Profinch Solutions	

Consultants & Accountants		
Apex Research Solutions	Ogilvy Public Relations	Trade Risk Consulting
Control Union	Open Capital	Vallis Group
Independent	Organization of Women in International Trade	Value Connect Management Consultancy
KPLC	Recovery Advisers	
KPMG	T3i Partner Network	

Non-bank Financiers		
Africa Global Trade Finance	Ebury	RentCo Africa
ATF Finance Ltd	Kilya Capital	Scipion Capital UK
British International Investment	Maersk	Unipesa
DTOS International Middle East	Nexus Global Financial Services Limited	

Business Advisory		
Lissom Advisory	One Degree South	SME Founders Association

ECAs & Multilaterals		
UK Export Finance (UKEF)		

EPCs (Engineer Procurement & Construction)		
Ezeetec Kenya		

Investors		
Sekila Finance		

Govt Orgs & Public Bodies		
Avocado Aggregators Association of Kenya	Eastern Community Development Programme	Kenya Private Sector Alliance (KEPSA)
Bankers Association for Finance & Trade (BAFT)	Ecitizen	LAPSSET
British Chamber of Commerce Kenya	ICC Kenya	OWIT Kenya
C-MAX Advanced Building System	International Relations Society of Kenya (IRSK)	Suvira Africa
Delight Ventures East Africa	Kenya Association of Manufacturers	TradeMark Africa
Development Aid Africa	Kenya National Chamber of Commerce & Industry (KNCCI)	The National Treasury of Kenya University of Nairobi

Insurers & Risk Analysts		
Africa Specialty Risks	Gras Savoye	Sky Reinsurance
ATIDI (African Trade & Investment Development Insurance)	Pangea-Risk	Underwriting Africa
Castor Vail Group	Prudential	YOA Group
	SIS Mauritius	

Service Providers		
Asau by Chebet	Collateral Management International (CMI)	Microsys Solutions
Azaavi Foods	Eaton Corporation	OFGEN Africa
Betax Services	Intrade Africa	Shea Wellness Limited

Education		
KCA University	Strathmore University	
Kenyatta University	Ezeetec Kenya	

Lawyers		
Meritas Advocates	Sullivan & Worcester	

Media		
Global Trade Review (GTR)	JLC News	

Recruiters		
CA Global Africa Recruitment		

**“This event serves as a critical gathering for bankers, corporate financiers, and policy makers focusing on East African trade developments.”**

**C Membo, Pelmas**

**“Great event providing opportunities to connect and exchange knowledge on trade finance to grow the business.”**

**G Kanyi, Ramji Haribhai Devani (RHD)**

**“Attending GTR has enabled me to build valuable connections with fellow professionals, leading to successful business deals with contacts made at the conference.”**

**G John, Le-Gabrielle Collections**

“Appreciated the quality of organisation, the diversity of participants and the opportunity to strengthen relationships within the financial institutions and the corporate space. Look forward to participating in the future forums.”

J Amina, Bank of Africa Kenya Limited

“An excellent networking event for FIs.”

T Odhiambo, Citi

“GTR is where business people meet institutions that can finance growth. Great event for networking with tangible results and answers to current issues affecting business on the continent and beyond.”

D Achilla, Blue Scope Shipping and Logistics

“GTR East Africa 2026 has provided me with a unique platform to network and engage in effective discussions that will help shape trade finance perspectives across the regional landscape in general!”

G Bush, Family Bank Ltd

“It was an insightful event. It deliberated on improving trade finance and demystifying access to it and how else can it benefit SMEs who are the backbone of both industrialization and economic growth in Africa.”

C Kariuki, SME Founders Association

“A great opportunity to meet with new and existing clients across the East African region.”

K Hartell, FCB Bank Ltd (CTO)

“Fantastic platform to connect project drivers with trade financiers.”

P Mendiratta, Eaton Corporation

“GTR East Africa 2026 has been very beneficial to me and my business in diverse ways. First, it presented an opportunity to network with like-minded business partners. Secondly a very good forum to display and sell my products.”

W Mullinge, Golden Health Foods Ltd

“Diverse and insightful perspectives covering business communities.”

N Alitsi, Kenya Wine Agencies

“This event allows for networking and an opportunity to learn new trends.”

G Mutai, DHL Express

“A vibrant space for meaningful and impactful conversations.”

R Nyungu, I&M Bank Kenya