

Event media kit

Identifying opportunities in  
an evolving trade environment

# GTR EAST AFRICA 2026

NAIROBI

#GTREastAfrica

Nairobi, Kenya  
May 12-13, 2026

[gtreview.com/gtreastafrica](https://gtreview.com/gtreastafrica)

# GTR EAST AFRICA 2026 **NAIROBI**

Following a record-breaking attendance of over 600 attendees in 2025, GTR East Africa returns to Nairobi in May 2026 as the region's premier annual gathering for the trade, commodity and export finance community.

Bringing together key stakeholders from across the trade, supply chain, commodity and infrastructure financing landscape, the event will once again deliver essential discussion, expert insight, and valuable networking opportunities.

Attendees can look forward to engaging with over 40 high-level speakers sharing critical market analysis, forward-thinking strategies, and practical solutions to the challenges shaping trade across East Africa. With hundreds of decision-makers from a wide range of sectors in attendance, this is the ideal forum to connect, collaborate and stay ahead in a fast-evolving market.

**"An exceptional trade finance conference with unparalleled networking opportunities, highly recommend!"**

L Hammond, Dealflo

Register for GTR East Africa 2026 Nairobi  
Visit [www.gtreview.com/gtreastafrica](http://www.gtreview.com/gtreastafrica)



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**GTR** Global  
Trade  
Review

**Where trade talks.**



## Sponsorship opportunities

**Peter Gubbins**  
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+44 (0)20 8772 3000

## Speaking opportunities

**George Mitchell**  
Associate Director, Content  
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## Marketing & media opportunities

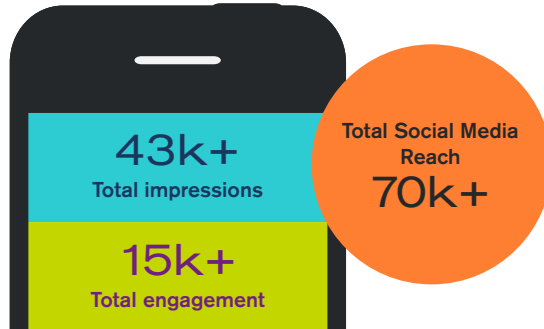
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### Social media engagement in 2025



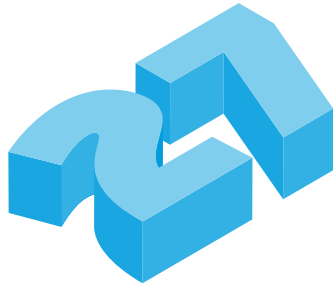
### Attendees by sector in 2025



### Exhibitors in 2025



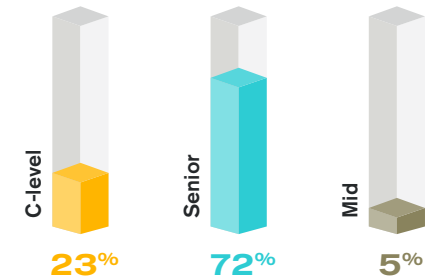
### Countries represented in 2025



### Vital statistics in 2025



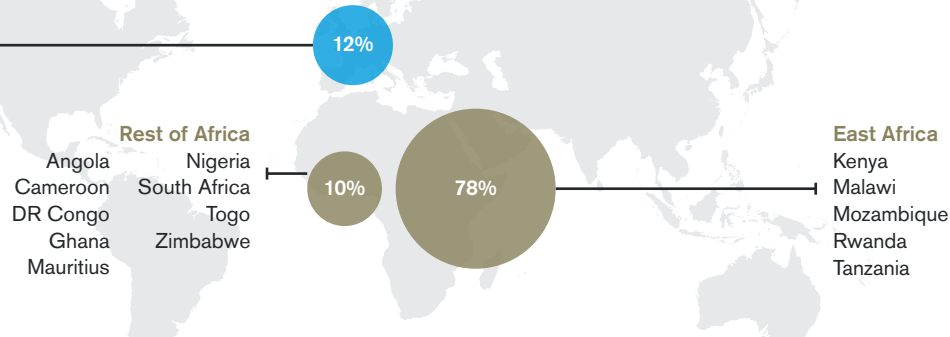
### Job titles represented in 2025



### Rest of the world

Belgium  
Egypt  
France  
Germany  
Guernsey and Alderney  
India  
Poland  
Saudi Arabia  
Singapore  
Switzerland  
United Arab Emirates  
United Kingdom  
United States

### Attendees by region in 2025



### 3 reasons to attend in 2026

Unparalleled expertise from speakers active in the market

01

02 Exceptional content on topics and regions covered

Networking opportunities with key industry stakeholders

03

## GTR East Africa 2025 Nairobi's sponsors and partners

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### INSTITUTIONAL PARTNERS



## GTR East Africa 2025 Nairobi's speakers included

- › **Ahanna Anaba**, Head of Sales, Digital Solutions & Partnerships, **Finverity**; Chair of the Africa Working Group, **TF COP**
- › **Allen Asimwe**, Chief Programme Officer & Deputy CEO, **TradeMark Africa**
- › **Michael Awori**, Chief Executive, Trade & Development Banking SBU, **Trade & Development Bank (TDB)**
- › **Jit Bhattacharya**, Founder & Chief Executive Officer, **BasiGo**
- › **Tod Burwell**, President & Chief Executive Officer, **Baft**
- › **Simon Cook**, Partner, **Sullivan & Worcester UK**
- › **Jessen Coolen**, Economic Research Lead, Strategy, Research & Development, **MCB**

"I would like to extend my heartfelt thanks to GTR for hosting GTR East Africa. The event proved very relevant, and the networking opportunities were amazing."

G Mutai, DHL Express

- › **Lalindra De Silva**, Finance Director, **Global Tea & Commodities**
- › **Vuyolwethu Dubese**, International Moderator & Host
- › **Alex Fenech**, Co-founder & Chief Operating Officer, **Finverity**
- › **Laurie Hammond**, Founder, **Dealflow**
- › **Herbert Hatanga**, Partner, East & Southern Africa, **Clarmondial**
- › **Zaynab Hoosen**, Senior Africa Analyst, **Pangea-Risk**
- › **Carol Kihuna**, Trade & Working Capital Sales Head, East, West & Central Africa, **Citi**

- › **John Kinyangi**, Head, Supply Chain Financing & Working Capital, **Standard Bank Group**
- › **Leah Kiwara**, Sector Specialist, Finance, Competitiveness & Innovation, East Africa, **World Bank**
- › **Morgan Lépinoy**, Managing Director & Global Head of Facilitation, Viatrans; Director, **Viaservice**
- › **Arnaud Lévassieur**, Executive Vice President, Global Trade Solutions, **MCB**
- › **Sydney Lidede**, Group Treasury Manager, **M-Kopa**
- › **Filip Lövström**, Founder & Chief Executive Officer, **Roam**
- › **Patrick Makau**, Executive Principal, Head of Trade & Working Capital, Kenya & East Africa, **Standard Chartered**
- › **Kudakwashe Matereke**, Regional Director, East Africa, **Afreximbank**
- › **Robert Mburu**, Head, Asset Finance, **KCB Bank**
- › **Beatriz Meijide**, Group Chief Financial Officer, **Flame Tree Group**
- › **Zhann Meyer**, Head, Agricultural Commodities, **Nedbank**
- › **Adam Mihayo**, Chief Executive Officer, **Tanzania Commercial Bank (TCB)**
- › **Ramesh Moochikal**, Chief Executive Officer, **Africa Improved Foods**
- › **Benson Muhoro**, Group Head of Treasury, East African Breweries, **East African Breweries**
- › **Njeri Mwangi**, Investment Officer & Local Representative, East Africa, **FMO**
- › **Annerose Ngemu**, Senior Manager, Digital Business, Global Trade, **Afreximbank**
- › **Chimwemwe Ngwenya**, Principal, Transaction Banking Sales, **Standard Chartered**
- › **Alex Njage**, Partner, Head of Kenyan Real Estate & Construction, **Bowmans**

- › **Eric Nzomo**, Head, Trade Finance, **NCBA Group**
- › **Duarte Pedreira**, Global Head of Trade & Working Capital Finance, **Crown Agents Bank**; Co-Chair, **TF COP**
- › **Ullas Puntambekar**, Head of Global Partnerships, **Veefin**
- › **Niron Rampersad**, Divisional Executive, Trade, **Nedbank**
- › **Jan Rekiel**, Deputy Head of Strategic Clients, **KUKE**

"Well organized, well-coordinated. Built critical networks. The future looks bright."

V Akane, State Department for Trade

- › **Cyprian Rono**, East Africa Coverage Head, Corporate & Investment Banking, **Ecobank**
- › **Jan Scheurleer**, Senior Relationship Manager TCF Africa, **Rabobank**
- › **Amish Shunker**, Head of Trade, Africa, **Standard Bank**
- › **Stella Shyamala**, Political Risks & Trade Credit Underwriter, **Africa Specialty Risks**
- › **Tracy Simiyu**, East Africa Representative, **Recovery Advisers**
- › **Amitoj Singh**, Product Development Team Lead, **Pula Advisors**
- › **Erick Simali**, Director, Digital Trade, **TradeMark Africa**
- › **Freddie Tucker**, Investment Director, Financial Services Group, **British International Investment**
- › **Paul Van Spaendonk**, Chief Treasury Officer, **ETG**
- › **Millicent Wahome**, Head, Trade finance, **Co-operative Bank of Kenya**
- › **Stephen Wanyama**, Chief Executive Officer, Kenya, **Alliad**

## Companies who attended GTR East Africa 2025 Nairobi 1/2

Corporates & Traders						
Abyssinia Group of Industries	Broch International	D-Light	Hewani Energy	MeTL	ROAM	Tolaram Group
Adrian Kenya	Bryton Safaris	Dorlian Enterprises	Home Comforts Tea	Mindhub Academy	Safaricom	Trueways Enterprises
Adroit Logistics	Bühler	Dundee Logistics & Supplies	ICC Kenya	Mitchell Cotts	Sahara Energy	Tukalime
Africa Digest News	Butterfly Properties	East African Breweries	IKA Works Kenya Ltd	M-KOPA Solar	Said Salim Bakhresa	Twende Sokoni Africa
Africa Improved Foods	Cafeco Trading	EAVCA	Iko CFO	MMD Steel	Said Salim Bakhresa & Co.	Ufumi Culture
Africa Logistics Properties	Car & General	Ecolab	Insta Products EPZ	Mully Logistics Ltd	Saiger	Unga Group
AGRA	Cargill	EcOrio Energy	Inter Urban Network Africa	Mustek East Africa	Salzium Green	Unga Limited
Agrisense Technologies	Central Tigers	Elevate SMEs Ltd	Interecovest Limited	Nairobi Clean Space	Satguru Travel & Tours Services	Upturn Ark Limited
Alert International	CFAO	Emma's Knoll	ITB Advisors	Network International	SFDC	Urgent Cargo Logistics
Alliad	Chepsangor Hills Coffee	ETG	Jaguar Petroleum	Neumann Kaffee Gruppe (NKG)	Shala Global Ventures	Ustawi Afrika
Ardagh Group	CMA CGM	Everything Maternity	Jotim Coffee	N'Lishe Company	Shebah Farms	Vert
ASG Coffee	Collateralize Technologies Inc.	Export Trading Group (ETG)	Kapa Oil	Nokia	Silafrica Kenya Limited	Vivo Energy
ASNET	Colvite Investment	Fascinatros	Katy Enterprise	OLA Energy	Sofax Flourspa	Wafa Kenya
Avipro East Africa Ltd	Copy Cat Limited	FedEx Corporation	Kenya Airways	Paladin Hospitality	STS Global	Waziri Coffee & Tea Limited
Bamburi Cement	Czarnikow Group	Flame Tree Group	Kenya Tea Development Agency	Path	Sunda Group	Wilys
BasiGo	Dagric Limited	Galana Group	Konza Technopolis	Prestige American Fried Chicken	Synergetic Development Group	Xelq
Bata Shoe	Davis & Shirtliff	GE Healthcare	Ktenterprise	Pslafrika Media	T&Co.	Young Leaders Association YOLA
Beadedspoon Organic Speciality Coffee	De Heus Animal Nutrition	General Cargo Services	LDC Metals Company	Quality Plastics Uganda Limited	Taugem Distributors	
Belsa Investment	Dealfrow	Global Tea & Commodities	Mabati Rolling Mills	Quick Task	Tawi Coffee Company	
Bizna Group	DHL	GZI Kenya	Majid Al Futtaim Group	Ramji Haribhai Devani (RHD)	Tek Production Services	
Blue Scope Shipping and Logistics Ltd	DHL Global Forwarding	Harley's	Malaika Gifts & Interiors	Real Sources Africa	The Parley Group	
Botanic Treasures	Digigreens Holdings Ltd	Hazeva Solutions	Marie Flowers	RentCo Africa	The Velvet Bean	
Brae Holdings	Dints International	Herbs and More	Mentoria Group	Riftcot	Tikoffi	

Consultants & Accountants		
Eden Management Consultants	KPLC	Open Capital
Independent	Ogilvy Public Relations	Recovery Advisers

Insurers & Risk Analysts		
Africa Specialty Risks	Ksure	SIS Mauritius
African Trade Insurance Agency (ATIDI)	Pangea-Risk	
Gallagher	S&P Global	

**"This is my first GTR event in East Africa.  
A great opportunity to network and hear relevant  
topics on the growth of East African region."**

**M Onkoba**, Kenya Airways

**"Grateful to the GTR team, our dynamic speakers, clients, and partners.  
Here's to breaking new ground in trade finance together!"**

**E Asiema**, Standard Chartered



**"I had a privilege of attending the GTR East Africa 2025 as a young professional.  
It was valuable and interactive. From global insights to real connections,  
this space truly embraced youth inclusion in economic and trade conversations."**

**K Mburu**, Young Leaders Association

**"Best usage of time and  
a great networking event!"**

**M Bansal**, General Cargo Services

## Companies who attended GTR East Africa 2025 Nairobi 2/2

Banks & Financiers		
Absa Corporate and Investment	Family Bank	Nedbank CIB
Access Bank	FCMB Bank (UK) Limited	Prime Bank
Afreximbank	FDH Bank	Rabobank
Arab African International Bank	Guardian Bank	Rand Merchant Bank
Bank of Africa Kenya	Gulf African Bank	Rawbank
Bank of Africa Tanzania	Helaba (Landesbank Hessen-Thüringen)	SBM Bank
Bank One	HFC Limited	Stanbic Bank
BFA – Banco Fomento Angola	HF Group	Standard Bank
CDH Investment Bank	International Finance Corporation (IFC)	Standard Chartered
Central Bank of Kenya	Investec Bank	Sumitomo Mitsui Banking Corporation (SMBC)
Citi	KBC Bank	Tanzania Commercial Bank
Commercial International Bank (CIB)	KCB Bank	The Access Bank UK
Co-operative Bank	Landesbank Baden-Württemberg (LBBW)	Trade and Development Bank (TDB)
Co-operative Bank of Kenya	Mauritius Commercial Bank	Victoria Commercial Bank
Crown Agents Bank	Middle East Bank	World Bank Group
Ecobank Group	National Bank of Kenya	
Ecobank International	NCBA Group	

Technology & Fintech		
BankCheck by Lacuna Solutions	HekoPay Limited	Pula
Baseline Technologies	Jetstream Africa	SafeTrade101
Bonto	Kulea	Shambapay
China Systems	M-Kopa	Surecomp
eexpand	MonetaGo	Veefin Solutions
Finverity	Oracle	VertoFX

Govt Orgs & Public Bodies		
Polish Investment & Trade Agency	The Micro and Small Enterprises Authority (MSEA)	UK Department for Business & Trade
State Department for Trade		

ECAs & Multilaterals		
FMO	International Islamic Trade Finance Corporation (ITFC)	KUKE – Export Credit Insurance Corporation

Investors		
Clarmondial		

Industry Bodies, Non-profit Orgs & Charities		
Afrikan MSME Collective	ICC Kenya	Kenya Private Sector Alliance (KEPSA)
Association of Startup & SMEs Enablers of Kenya (ASSEK)	International Relations Society of Kenya	OWIT Kenya
Bankers Association for Finance & Trade (BAFT)	Internet Society of Kenya (IRSK)	Development Aid Africa
Chambre de Commerce et d'Industrie du Sud-Est (CCISE)	Kenya Association of Manufacturers	LAPSET
Dubai Chambers	Kenya Institute for Public Policy Research and Analysis	TradeMark Africa
Eastern African Grain Council (EAGC)	Kenya National Chamber of Commerce & Industry (KNCCI)	Shelter Them
		WeConnect International

Service Providers		
Afri-Trade Connections	Collateral Management International (CMI)	Opero Services
AmaniRenas Aesthetic	Delictable Foods	Shea Wellness Limited
Asau by Chebet	DMT Collateral	Sunflower (K) Events Ltd
Aspire Solutions Ltd	Hatari Security Services	Tradeable House Africa
Azaavi Foods	Jerich Handcrafts	TreeAgama Marketing
Cinnamon Stixx Studio	Market & Social Researcher	ViaService

Non-bank Financiers		
Africa Global Trade Finance	Guernsey Finance	Scipion Capital UK
Anvicha Ventures	Nation Lenders	Sky British Enterprises
British International Investment	Nexus Global Financial Services Limited	Sovereign Trust (Mauritius) Limited
Capital Online	Premier Financial Services	Viatrans
Credit Africa	Reikert Capital (Pty) Limited	

Lawyers		
Bowmans	Sullivan & Worcester	
Cliffe Dekker Hofmeyr Inc	Tom Mboya & Company Advocates	

Business Advisory		
Economist Intelligence Unit	Remodeme	

Education		
Daystar University	Strathmore University	

EPCs (Engineer Procurement & Construction)		
ECC		

**“Excellent platform to leverage Trade Finance expertise and capabilities to build synergies between DFIs and Commercial Banks, with an end to build sustainable trade finance businesses across.”**

**T Talemwa**, Bank of Africa Tanzania

**“GTR East Africa 2025 delivered bold insights and local connections. A powerful pulse check on trade, treasury and the future of finance in our region.”**

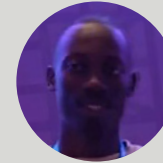
**C Jepkoech**, CFAO Mobility

**"GTR is perfect in its simplicity. Helps push and progress the trade agenda, especially in Africa. Will be coming back for future editions."**

**E Onyia**, Afreximbank

**"As an organisation that has capacity to expand, we had a great networking experience and were enlightened on current activities in trade."**

**D Achilla**, Blue Scope Shipping and Logistics Ltd



**"Insightful panels, meaningful connections, and a renewed sense of purpose for building bold, African-led solutions."**

**A Bramwel**, Waziri Coffee & Tea Limited

**"Attending the GTR East Africa conference was truly enriching experience. The sessions were insightful, the speakers inspiring and the networking opportunities invaluable. I walked away more informed, more connected, and highly motivated to continue engaging in the global trade space. Looking forward to the next one!"**

**A Mokua**, Student



**"GTR East Africa is a premium place to learn what are doable and unique possibilities."**

**K Talitwala-Greigg**, Afrikan MSME Collective

**"A well-organized and insightful event, and I truly appreciated the opportunity to connect with industry leaders and gain valuable perspectives on trade and finance in the region. I also enjoyed the female and young professionals session – it was a great addition to the program and sparked some meaningful conversations."**

**M Stacey**, Kenya Private Sector Alliance (KEPSA)

**"The event was fantastic with great networking."**

**J Mwau**, Easter African Grain Council (EAGC)

**"GTR East Africa 2025 wasn't just another event – it was a turning point for the region's trade future."**

**J Gachiri**, The Association of Startup & SMEs Enablers of Kenya (ASSEK)

