

Event media kit

The leading event for
Egyptian trade and exports

GTR EGYPT 2025 CAIRO



#GTREgypt

Dusit Thani Lakeview, Cairo, Egypt
October 15, 2025

gtreview.com/gtregypt

GTR EGYPT 2025 CAIRO

Following a highly successful event in 2024, which welcomed around 500 delegates, GTR is thrilled to announce its return to Egypt's capital on October 15, 2025.

Continuing its mission of facilitating cutting-edge insights and innovative ideas in the world of Egyptian trade and export finance, GTR Egypt 2025 will serve as the premier platform for industry professionals to gain fresh perspectives on the future of the market within a broader global context.

From in-depth panel discussions to dynamic networking opportunities in the exhibition hall, don't miss out on this unique opportunity to engage with corporates, financiers and key stakeholders involved in Egyptian trade and exports.

The GTR team look forward to welcoming you back to Cairo for the next edition!

"A very well organized event all round."

M Salama, Mantrac Group



As the world's leading trade, commodity and export finance publisher and event organiser, GTR offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. GTR can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

Find out more at gtreview.com

GTR Global Trade Review

Where trade talks.



Sponsorship opportunities

Tom Easey

Business Development Manager
teasey@gtreview.com
+44 (0)20 8772 3005

Speaking opportunities

Jeff Ando

Director, Content
jando@gtreview.com
+44 (0)20 8772 3015

Marketing & media opportunities

James Henderson

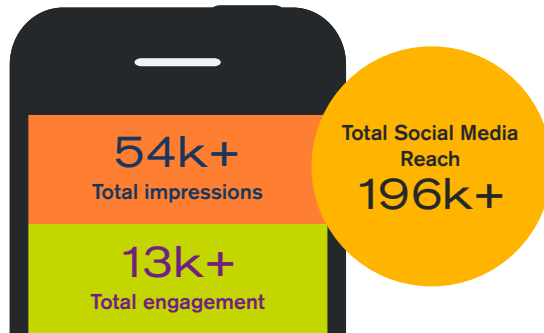
Senior Marketing Executive
jhenderson@gtreview.com
+44 (0)20 8772 3013

Register for GTR Egypt 2025 Cairo
Visit www.gtreview.com/gtregypt

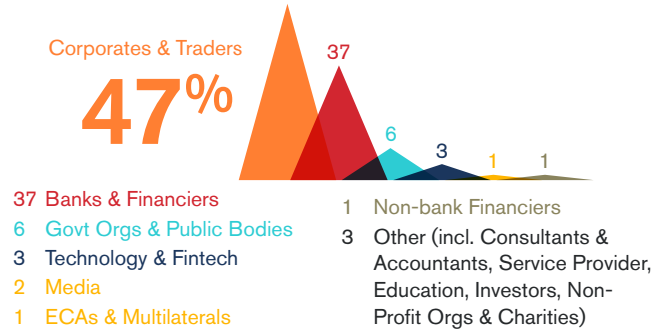
Join the conversation at #GTREgypt



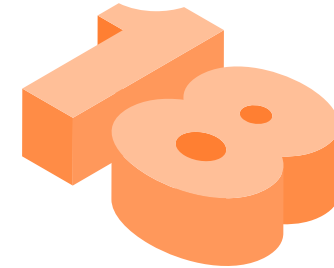
Social media engagement in 2024



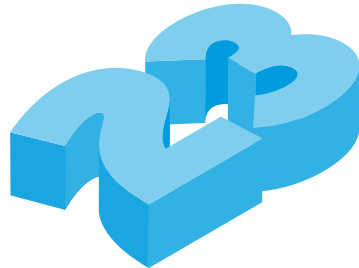
Attendees by sector in 2024



Exhibitors in 2024



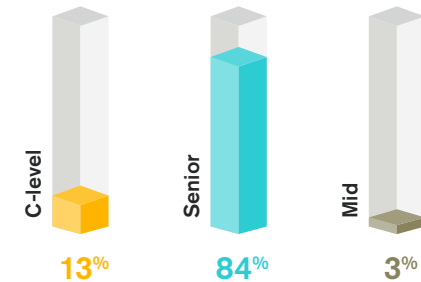
Countries represented in 2024



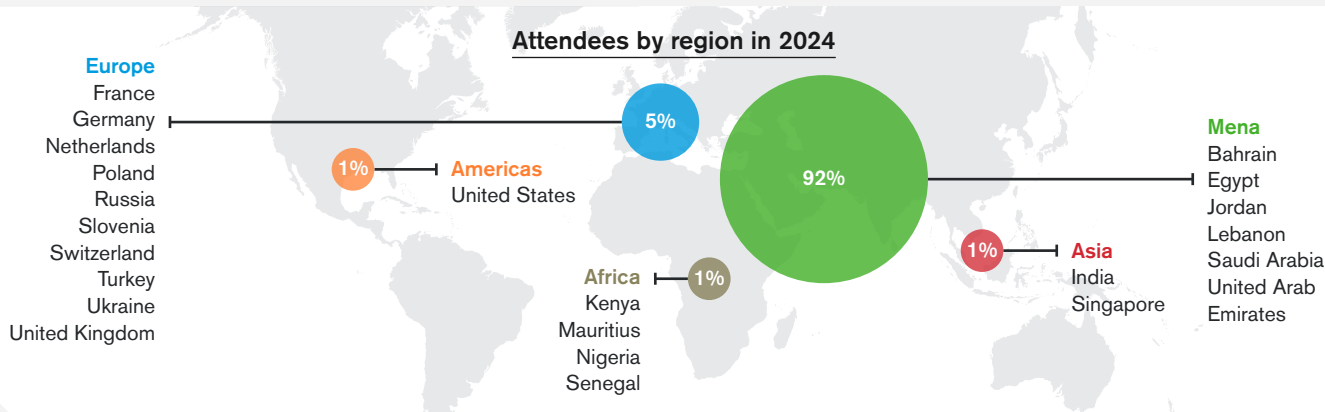
Vital statistics in 2024



Job titles represented in 2024



Attendees by region in 2024



3 reasons to attend in 2025



GTR Egypt 2024 Cairo's sponsors and partners

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INSTITUTIONAL PARTNERS



GTR Egypt 2024 Cairo's speakers included

- › **Hisham Abouldahab**, Group CFO, **Al-Mansour Automotive Co.**
- › **Norhan Ezzat Amin**, Head of Global Transaction Banking, **Arab African International Bank**
- › **Madiha Aslam**, Director, Structured Finance, **Innovo Projects**
- › **Ashraf Bakry**, Chair, Industry & Trade Committee, **AmCham Egypt**
- › **Muhammad Imran Bashir**, Executive Director, Trade & Working Capital MENA, **Standard Chartered**
- › **Bojan Čekrlić**, Chief Executive Officer, **CargoX**
- › **Obinna Ejimofe**, Senior Manager, Digital Business, Global Trade, **Afreximbank**
- › **Yasmina El Hosseiny**, Head of Strategic Planning, **Ebank**
- › **Hicham El Khaoudy**, Managing Director & Head of GTB International, **First Abu Dhabi Bank (FAB)**
- › **Doaa Hafez**, General Manager, **Egypt Factors**
- › **Moaz Hashem**, Head of Corporate Coverage, Corporate & Institutional Banking, **Emirates NBD**
- › **Marwan Hamouda**, EMEA Trade Compliance Manager, **Energizer Egypt S.A.E.**
- › **Rasheed Hinnawi**, Regional Head of PMD MENAT, **HSBC**
- › **Motasim Iqbal**, Managing Director, Regional Head Transaction Banking Sales, Africa & Middle East, **Standard Chartered**
- › **Lina Iyok**, Manager, Trade Finance, **Afreximbank**
- › **Richard Jones**, Director, SME Finance & Development, **SEMED, EBRD**
- › **Łukasz Kowalski**, Strategic Client Director, **KUKE**
- › **Gamal Kotb**, General Manager, **Misr Technology Services**
- › **Nisreen Matarweh**, Country Manager, Egypt, **SWIFT**
- › **Peter Matza**, Council Member, **Association of Corporate Treasurers (ACT)**
- › **Dominique Naggar**, Principal Banker, Financial Institutions, **EBRD**
- › **Christine Naim**, Commercial Director, **Hassan Allam Holding**
- › **Mahmoud Rabie**, Group Treasurer, **El Sewedy Industries**
- › **Philipp Rossberg**, Senior Advisor, **Central Bank of Egypt (CBE)**
- › **Aneel Sabir**, Director, MENA, **Enigio**
- › **Ramy Saleh**, Chief Business Development & Sustainability Officer, **Elmarakby Steel**
- › **Farrukh Siddiqui**, Founding Partner, **Emerging Capital Management Partners**
- › **Leopoldo Sposato**, Global Manager, Trade & Supply Chain, **International Finance Corporation (IFC)**
- › **Rehab Tammam**, Country Head of Global Trade Solutions, Egypt, **HSBC**
- › **Mohamed Tolba**, Senior Vice-President, **Majid Al Futtaim Group**

"I highly recommend attending GTR Egypt. The event is a remarkable showcase of trading."

E Rashed, Energy Cadence

"The event was exceptionally well organized, and it was evident that a great deal of effort went into making it a memorable experience."

D Samuel, Chemicals and Fertilizers Export Council

"Thank you to the GTR team for organising such a successful event. Everything went smoothly and the outcome was excellent."

D Ragheb, ADCB

"The conference was such a valuable experience! There was a great opportunity to network; the sessions and discussions panels were insightful and the venue was elegant too."

D Daebe, LATT Trading & Shipping Co.

"The event is a great opportunity to network and understand the ongoing challenges and opportunities in the trade areas and hear from industry experts."

M Fawzy, HSBC

"A really good opportunity with a wide range of connectivity and networking along with interesting panel discussions."

R Bascales, HSBC

Companies who attended GTR Egypt 2024 Cairo

Corporates & Traders						
ABCO United	Bel Egypt	Egypt Foods Group	Fleet Energy	Latt Logistics	New Hope Singapore	Tagaddod
Abu Auf	Beltone Group	Egypt Global Silicates	General Electric (GE)	Latt Shipping & Trading	Oasis Petroleum Company	Taghleef Industries
Adam Factory for Chemical I	BG Group	Egyptian Cement Group	Georg Fischer	LC Waikiki	Oils & Grains	Taiwan Trade Centre Cairo
ADC Export	BICC Cables	Egyptian Petrochemicals Holding Company (ECHEM)	GEST For Metals	LITASCO	Omega Egypt	Technometal
AICT	Blendex (Bouri Group)		GIZ	LJTAT Group	Oriental Weavers Carpets	Titan Cement
Al Dahr Holding	BSH	Egyptian Sudaniess Company	Giza Cables	LUKOIL	Otis Elevator Company	Touch El Zenouki
AL Ezz Dekheila Steel Company	CAFI	EIPICO	Giza Power	Majid Al Futtaim Group	Pharco Group	Toyota Motor Corporation
Al Ikhlas Company	Cairo 3A	El Araby Group	Giza Spinning & Weaving	Mantrac Group	Pharma Overseas	Trafigura Group
Al Mohamadein Trading, Import & Export	Capital Stone	El Ashry Steel	Global Auto BMW Egypt	MCS Holding	Prometey Group Ukraine	Trans Business for Trading & Distribution (TBTD)
Al Taamir Leasing & Factoring (Al Oula)	Cargill	El Dekhaleya Sugar	Gulf Advanced Polymers	MDP	Puridive	
AlAmal AlSherif Company	Cemex	El Sewedy Cement	Hamco	Med In	Redington	Ultimatru Engineering Industries
Al-Arafa for Investment & Consultancies	Chamber of Woodworking & Furniture Ind.	El Sewedy Electrometer	Hassan Allam Holding	Medi Trade	Roxy Metal & Plastic	United Batteries
Al-Eman Feed	Chevron Corporation	El Sewedy Industries	Hegazy Group	Melad Group	Sanofi	United Metals
Alex Seeds	Cofco International	Elmarakby Steel	Helwan Fertilizers	Midar For Investment And Urban Development	Savola Foods	Veolia Environnement
Alexandria International Container Terminals (AICT)	Como Battery	Elsewedy Electric	Hill International		Savola Group	Vinavil Egypt SAE
Algihaz Holding	Concrete & T&D Design	Energizer Egypt	IFFCO	Midstar	Sico	Wadi Group
Alkan Holding	ConsuKorra Company	Energya Power Cables	Innovo Projects	Ministry of Tourism and Antiquities	Siemens	Weatherford
Al-Mansour Automotive	Dabur	Engro	Insumat	Misr Italia Group	Siemens Energy	White Cement
Almotassem Zein	Deskiy	Estyrenics	IVL Dhunseri Polyester	Misr Steel	Siemens Healthcare	Zandaux
Amoun Group	DICE Egypt	EZDK	Joy and Learn	Modern Kobba	Sika	Zarubezhneft
Arab Contractors	Ducab	Ezz Steel	JTI	Mondelēz International	Smart EI	Zeinox
Arabian Cement Company	Edita Food Industries	Falcon Electronic and Electrical Industry	Kandil Group	Najjar Wood Industries	Soyven	ZTE Corporation
Arabian Food Industries DOMTY	EGMED	FEDCOC	Kandil Steel Group	Nasser Tex	Swiss Garments	
	EGPC	Fedral Arab	Lafarge Group	National Cement Factory	Tabarak	

Corporates & Traders						
ABK (Al Ahli Bank of Kuwait)	Arab African International Bank	Banque Misr	Emirates NBD	International Bank for Economic Co-Operation (IBEC)	Jordan Kuwait Bank	Rand Merchant Bank
Abu Dhabi Commercial Bank	Arab Bank	Commercial International Bank (CIB)	First Abu Dhabi Bank (FAB)		Mauritius Commercial Bank (MCB)	SAB
Abu Dhabi Islamic Bank (ADIB)	Attarijwafa	Ebank	Gulf International Bank	International Finance Corporation (IFC)	National Bank of Egypt	Standard Chartered
Afreximbank	BACB	EBRD	HSBC	J.P. Morgan	Qatar National Bank (QNB)	Suez Canal Bank

Govt Orgs & Public Bodies		
Apparel Export Council of Egypt (AECE)	Egyptian Exporters Association - Expolink	FCI
Association of Corporate Treasurers (ACT)	Egyptian Furniture Export Council (EFEC)	GAFI
Central Bank of Egypt (CBE)	Engineering Export Council of Egypt	Islamic Chamber of Commerce and Development (ICCD)
Chemical & Fertilizers Export Council (CEC)	Export Council for Building, Refractory & Metallurgy Industries (ECBM)	USAID
Egypt Textiles & Home Textiles Export Council (THTEC)	Export Council of Medical Industries (ECMI)	British Egyptian Business Association

Non-bank Financiers	
Advance Global Capital	Egypt Factors
Axendo	Emerging Capital Management Partners

Education	
Ain Shams University	University of Sadat City

Investors	
Ittihad International Investment	

Technology & Fintech		
efcom	Misr Technology Services	Tinubu
E-Finance	Qualco	Traydstream
Enigio	SWIFT	

Service Providers		
AW Holding	El-Saad Marketing Agency	Global Recovery Group

ECAs & Multilaterals	
Export Credit Guarantee of Egypt (EGE)	KUKE - Export Credit Insurance Corporation

Consultants & Accountants	
Khwarizm Business Development	Recovery Advisers

Non-Profit Organisations and Charities	
AmCham Egypt	

Media	
GTR	Al-Ahrar