

Event media kit

Exploring trade and export

opportunities in Central

& Eastern Europe

GTR CEE 2024 VIENNA



#GTRCEE

Austria Center Vienna, Austria
October 8, 2024

gtreview.com/gtrcee

GTR CEE 2024 VIENNA

We are excited to confirm that GTR CEE will be taking place in the city of Vienna, Austria on October 8, 2024, bringing the GTR event model to the thriving Central & Eastern Europe market.

Reflecting on the latest themes and trends across a wide range of markets, including the likes of Poland, the Czech Republic, Hungary and Romania, the event will address a number of topics and talking points, from the impact of Ukraine and how subsequent changes to the sanctions landscape have impacted on energy prices and posed a challenge to the resilience of supply chains, to how global changes in sourcing and production make CEE countries an attractive hub for manufacturing and production.

Discussion will also focus on the financing provisions available from banks and other providers, from traditional vanilla trade to open account options such as factoring and the growth of supply chain finance, as well as the great strides made in trade digitisation, the role of multilateral development institutions in trade facilitation, regulatory changes and the transition towards long-term sustainability and ESG objectives.

Set to welcome over 300 representatives across a wide range of corporates and financiers, including multinationals, SMEs, banks and non-bank providers, fintechs, insurers, lawyers, ECAs and DFIs, this special one-day event is a must for anyone seeking to capitalise on the opportunities provided across these exciting markets.

Register for GTR CEE 2024 Vienna
Visit www.gtreview.com/gtrcee



As the world's leading trade, commodity and export finance publisher and event organiser, GTR offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. GTR can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

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GTR Global Trade Review

Where trade talks.



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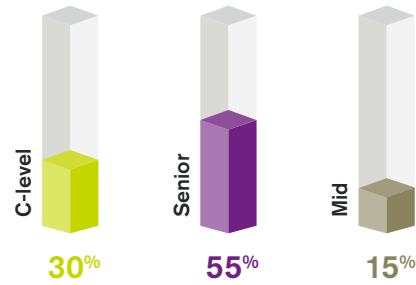
Expected sector breakdown in 2024



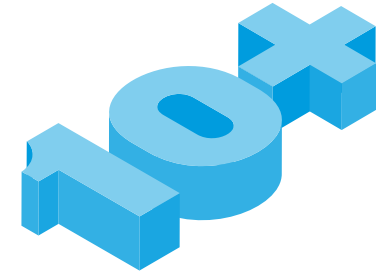
Other sectors expected in attendance 2024

- | | |
|---------------------------|--------------------------|
| Consultants & accountants | Govt Org & public bodies |
| Non-bank financiers | Insurers & risk managers |
| Technology & Fintech | Lawyers |

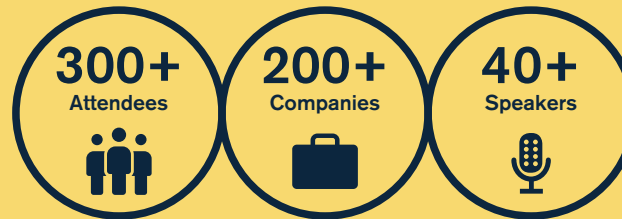
Job titles expected in 2024



Exhibitors expected in 2024



What to expect in 2024



Expected job title breakdown for 2024

95%
Senior to C-level



Representing countries expected in 2024



3 reasons to attend in 2024

- Unparalleled expertise from speakers active in the market **01**
- Exceptional content on topics and regions covered **02**
- Networking opportunities with key industry stakeholders **03**

Total networking hours expected in 2024

