

Event media kit

Charting Africa's  
trade trajectory  
from London



# GTR AFRICA 2024 LONDON

#GTRAfrica

London, UK  
November 14, 2024

[gtreview.com/gtrafricalondon](https://gtreview.com/gtrafricalondon)

# GTR **AFRICA** 2024 LONDON

Having welcomed over 460 delegates in 2023, GTR is excited to confirm that the UK's leading and unrivalled Africa-focused trade and export financing conference, GTR Africa London, is set to return on November 14, 2024.

Hear from over 50 key expert speakers as they dive into the most prominent topics of discussion faced across African trade, export, and infrastructure finance, and the rapidly changing dynamics of a global economic landscape, and emerging challenges and opportunities for African trade.

With over 3 hours of networking opportunities, including an evening networking reception, don't miss your chance to catch up with old friends and build those crucial new market connections. GTR looks forward to your return!

Visit the link below to join the newsletter list for GTR Africa 2024 London for event announcements. Until then, we look forward to seeing you at another upcoming GTR event!

**"Excellent conference, good attendees and thought provoking content."**

N Earlam, Plexus Cotton

Register for GTR Africa 2024 London  
Visit [www.gtreview.com/gtrafricalondon](http://www.gtreview.com/gtrafricalondon)



As the world's leading trade, commodity and export finance publisher and event organiser, GTR offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. GTR can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

Find out more at [gtreview.com](http://gtreview.com)

**GTR** Global Trade Review

**Where trade talks.**

**"The GTR Africa London conference has become an important annual event as it brings together Africa interest groups from disciplines covering finance, trade, ECA's and private sector businesses operating in manufacturing, construction and developmental initiatives."**

J Collins, African Supplies

### Sponsorship opportunities

**Ed Virtue**

Director, Global Sales  
[evirtue@gtreview.com](mailto:evirtue@gtreview.com)  
+44 (0)20 8772 3008

### Speaking opportunities

**Jack Longman**

Conference Producer  
[jlongman@gtreview.com](mailto:jlongman@gtreview.com)  
+44 (0)20 8772 3016

### Marketing & media opportunities

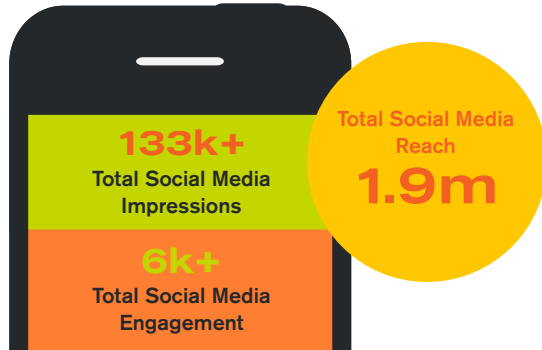
**James Henderson**

Marketing Executive  
[jhenderson@gtreview.com](mailto:jhenderson@gtreview.com)  
+44 (0)20 8772 3013

Join the conversation at [#GTRAfrica](https://twitter.com/GTRAfrica)



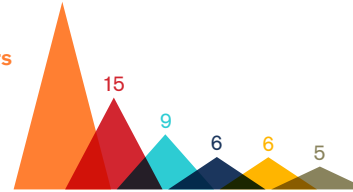
Social media in 2023



Attendees by sector in 2023

Corporates & traders

**37%**

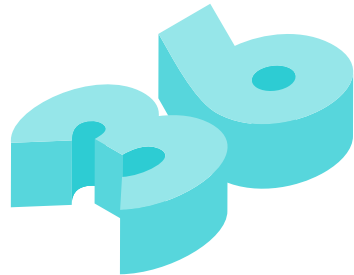


- 15 Banks & financiers
- 10 Non-bank financiers
- 6 Consultants & accountants
- 6 Technology & fintech
- 5 Govt orgs & public bodies
- 5 Insurers & risk managers
- 5 ECAs & multilaterals
- 11 Others

Exhibitors in 2023



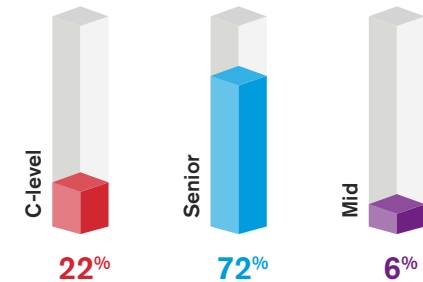
Countries represented in 2023



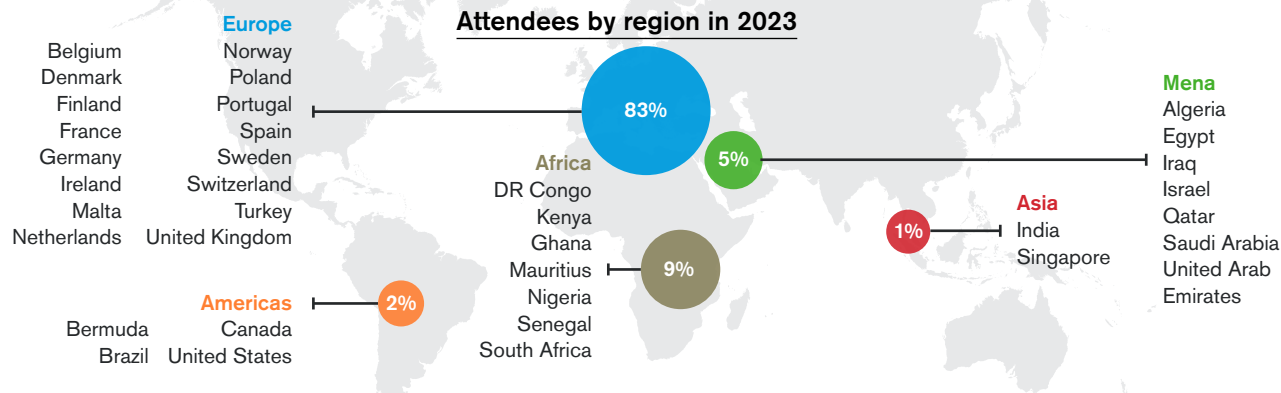
Vital statistics in 2023



Job titles represented in 2023



Attendees by region in 2023



3 reasons to attend in 2024



GTR Africa 2023 London's sponsors and partners

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PLATFORM SPONSOR



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SILVER SPONSORS



CO-SPONSORS



INSTITUTIONAL PARTNERS



## GTR Africa 2023 London's speakers included

- › **Ahanna Anaba**, Head of Sales, Digital Solutions & Partnerships, **Finverity**
- › **Natalia Andrew**, Head of Multinationals & Financial Institutions, **Zenith Bank (UK)**
- › **Toyosi Ariyo**, Founder & Chief Executive Officer, **Diaspora World**
- › **Madiha Aslam**, Director, Structured Finance, **Innovo Projects**
- › **Tracey Austin**, Director, Financial & Services Professional, **Department for Business and Trade Africa**
- › **Fatma Bao**, Head of Export Finance, **Colas**
- › **Bob Blower**, Chief Executive Officer, **Clarency**
- › **Gabriel Buck**, Managing Director, **GKB Ventures**
- › **Dr Tim Clack**, Associate Professor of the School of Anthropology & Museum, Ethnography, **University of Oxford**
- › **Alex Clarke**, Underwriter, Political & Financial Risks, **AEGIS London**
- › **Joe Collins**, Chief Executive Officer, RoofTG, Africa Middle East & Managing Director, **African Supplies**
- › **Simon Cook**, Partner, **Sullivan & Worcester UK**
- › **Michael Creighton**, Executive Director, Credit & Political Risks, **WTW**
- › **Geoffrey De Mowbray**, Chief Executive Officer, **Dints International**
- › **Ashvin Deena**, Head, **The Mauritius Commercial Bank**
- › **Funmi Dele-Giwa**, General Counsel & Head, Governance, Risk, & Compliance (GRC), **MFS Africa**
- › **Nick Earlam**, Chairman, **Plexus Cotton**
- › **Derryn Faure**, Head of Trade Finance Structuring, Syndication & Documentation, **Investec Bank**
- › **Kjell Forsberg**, Deputy Director, Large Corporates, Head of Strategic Relations & Business Development, **EKN**
- › **Nabil Frik**, Managing Director, Africa, Middle-East & Indian Ocean, **BACB**
- › **Tedd George**, Founder & Chief Narrative Officer, **Kleos Advisory UK**
- › **Patrick Gutmann**, Managing Director, **MFS Africa**
- › **Rebecca Harding**, Founder, **Rebeccanomics**
- › **Olov Hemstrom**, Global Head of Energy, Transport & Infrastructure, **Business Sweden**
- › **Inal Henry**, Chief Executive Officer, **ReagalInfra Capital**
- › **Stuart Hulks**, Global Head of Corporate Insurance & Export Credit Agency Financing, **Rand Merchant Bank**
- › **Lina Iyok**, Manager, Trade Finance, Factoring & Forfaiting, **AfreximBank**
- › **Adrian Jones**, Manager, Credit Risk, Trade & Export Finance, **Boskalis**
- › **Sally Jones**, UK Trade Strategy & Brexit Leader, **EY**
- › **Rima Kalai**, Executive Director, **Africa Trade Finance Limited**
- › **Michelle Knowles**, Head of Trade & Working Capital Product, **Absa Corporate and Investment**
- › **John Lentaigne**, Head of Credit & Political Risks, **Tysers**
- › **Morgan Lépinoy**, Managing Director & Global Head of Trade Facilitation, **Viatrans**
- › **Jonathan Lofts**, Assistant Director, **BPL Global**
- › **Magnus MacFarlane-Barrow**, Founder, **Mary's Meals**
- › **Fabrizio Mazza**, Managing Director, **Marsh Specialty**
- › **Chris Mitman**, Head of Export & Agency Finance, **Investec Bank**
- › **Sekete Mokgehle**, Head of Export Credit Finance, **Nedbank CIB**
- › **Beverly Ochieng**, Senior Digital Journalist & Africa Specialist, **BBC Monitoring**
- › **Kayode Oladipo**, Partner, Africa Practice Lead, Finance & Lending, **Clifford Chance**
- › **Duarte Pedreira**, Head of International Development Organisations & Trade Finance, **Crown Agents Bank**
- › **Aymeric Perrin-Guinot**, Senior Transactor, Export Credit Agency Finance, **Rand Merchant Bank**
- › **Patricia Rodrigues**, Associate Director, Africa, Global Risk Analysis, **Control Risks Group Holdings**
- › **Dr Amrita Saha**, Research Fellow, **Institute of Development Studies**
- › **Sujithav Sarangi**, Executive Director, Structured Export Finance, **Standard Chartered**
- › **Kevin Shakespeare**, Director of Strategic Projects & International Development, **The Institute of Export & International Trade**
- › **Ram Shalita**, CEO & Partner, **Bluebird Finance & Projects**
- › **Philip Skinner**, Managing Director, Global Execution Team, **GuarantCo**
- › **Andrew Skipper**, Vice Chair of the Royal Africa Society & Chief Executive Officer, **Polymetis Professional Solutions**
- › **Bolaji Sofoluwe**, Managing Director, **ETK Group**
- › **Wahid Ben Tanfous**, Investment Manager, Trade & Supply Chain Finance, **British International Investment**
- › **Emma Thomas**, Co-Head, Global Business Origination, Africa, Americas & EECAN, **UK Export Finance (UKEF)**
- › **Michael Vrontamitis**, Deputy-Chair, **World Trade Board**
- › **Geoffrey White**, Chief Executive Officer, **Agility**
- › **Olufemi Williams-Oyetayo**, Director, Anglophone West & East Africa, Global Trade Finance, **Sumitomo Mitsui Banking Corporation (SMBC)**
- › **George Wilson**, Head of Institutional Trade, **Investec Bank**
- › **Anne-Marie Woolley**, Chief Executive Officer, **Africa Global Trade Finance**
- › **Sihle Zikalala**, Minister of Public Works & Infrastructure, **Republic of South Africa**

**Companies who attended GTR Africa 2023 London 1/2**

Corporates & traders		
AARSLEFF	Empire Construction Equipment	Nexus Green
Abbey Cross	Equinor	NMS
ACROW Corporation of America	ERG International	Ocean Partners
Adcem Pharmaceuticals Limited	Florance Group	OECI/Tenenge UK
African Supplies	Galius Import Export	Olam Agri
AG Growth International	Gapuma	Panda Cyber Motors
Amazon Web Services	Getinge Group	Petroineos Trading
Aramco	Grain and Bran Trading DMCC	Phyla Earth
Archer Daniels Midland (ADM)	Hinduja Group	Plexus Cotton
ARIA Commodities	Huawei	QGMI
Avanti Communications	Impact Agri	Quanton Commodities
Avanti Space	Incatuk	Quantum Solutions
Azuri Technologies	Innovo Projects	Rambaxy Ltd
BAM Nuttall	INZAG Germany GmbH	Reach
BHM Construction	JG & Polo Infrastructure	Ronesans Holding
BIA Group	Jinko Power	Scania
Boskalis	Linxon	Siemens Energy
BP	Longulf Trading	Solar Green Renewable Energy
Bunge	Louis Dreyfus Company	TBI Iraq
Calik Enerji	Mabey Bridge	Torq Commodities
Canaan P Ltd	Marubeni Europe	TradeVow
Cargill	MCA Group	TVET UK
Colas	Mercuria Asia Group	Two Saints
Contracta Construction	Mitsun Group	Unite Global AS
Crown Paper Mill	Monohill Limited	Valency International Trading
Dijkstraal International	Mott MacDonald	Vitamax
Dints International	MOYAW Limited	Viterra
Elecnor	Multi Commerce FZE	Vossloh Nordic Switch Systems
Elof Hansson	Nabaki Afrika	Wattbike
Elsewedy Electric	Natural Inrod International UK	Zenotrax

Banks & financiers		
Absa Corporate and Investment	Investec Bank	Rawbank
Access Bank	Invictus Capital Finance	Saudi EXIM Bank
AfreximBank	J.P. Morgan	Standard Bank
BACB	Mauritius Commercial Bank (MCB)	Standard Chartered
Crédit Agricole CIB	Mizuho Bank	Sumitomo Mitsui Banking Corporation (SMBC)
Crown Agents Bank	Moove	Synergy in Trade
FCMB Bank UK	MUFG	The Access Bank UK
Fidelity Bank UK	Nedbank CIB	The Mauritius Commercial Bank
FirstRand Bank	ODDO BHF	Trade and Development Bank (TDB)
Ghana International Bank	Providus Bank	United Bank for Africa
Helaba (Landesbank Hessen-Thüringen)	Qatar Development Bank	Zenith Bank (UK)
HSBC	Rand Merchant Bank	

Non-bank financiers		
Abu Dhabi Fund for Development	Bluebird Finance & Projects	London Forfaiting Company
Africa Bridge Capital Management UK	British International Investment	Quantum Global Group
Africa Global Trade Finance	Delphos International	Scipion Capital UK
Africa Trade Finance Limited	Ebury	Silver Birch
AlmaStone	Frontclear	Stenn International
Arjan Capital	Golden Solomon Group	Viatrans
Axendo	GuarantCo	XE Business Solutions
Blend Financial Services	Leonis Partners	Zepz

**“Another excellent GTR conference, combining great panel sessions and networking.”**

**D Broom, Arqit**

**“GTR Africa provides the perfect opportunity and leverage for discussing and networking to open up pathways for business growth and expansion.”**

**B Abodunde, Providus Bank**

**“The energy and the quality of debate was outstanding. The networking opportunities were limitless. It was a thoroughly enjoyable experience with a lot of food for thought.”**

**T Ariyo, Diaspora World**

## Companies who attended GTR Africa 2023 London 2/2

Technology & fintech		
Arqit	Digital RFQ	Phlo Systems
Clarency	EFIS London	Red Sky
Crescite Innovation	Finverity	Surecomp
Demica	MFS Africa	TradeAssets
Diaspora World	Opus Origin	Trader Mind

Insurers & risk analysts		
Aon	Howden Group	Tysers
Atradius	Marsh Specialty	WTW
BPL Global	Pangea-Risk	Xenia
Control Risks Group Holdings	Pernix Specialty Limited	
Credendo	Sovereign Risk Insurance	

Consultants & accountants		
AEGIS London	Eain Capital	PAA Project Finance
AMB Global Trade Finance Consultants	ETK Group	Polymetis Professional Solutions
Avoca Insights	EY	Reagalnfra Capital
CB Advisers	GKB Ventures	Rebeccanomics
Certis International	Holtarka Limited	Recovery Advisers

Govt orgs & public bodies		
Africa Professional Services Group	Department for Business and Trade Africa	South African Department of Trade & Industry (DTI)
Association of Corporate Treasurers (ACT)	Department of Public Works & Infrastructure	
British High Commission	DIRCO	The Institute of Export & International Trade
Business Sweden	Infrastructure South Africa	
Department for Business and Trade	Ministry of Finance & Budget Senegal	

Media		
BBC Monitoring	Finn Partners	GTR

ECAs & multilaterals		
CESCE	Euler Hermes Aktiengesellschaft	MOF France
ECIE	Finnvera	SEK
EIFO	ICIEC	UK Export Finance (UKEF)
EKN	KUKE - Export Credit Insurance Corporation	
Eksfin	MIGA	

Lawyers		
Baker McKenzie	HFW	Sullivan & Worcester UK
Clifford Chance	Hogan Lovells	
Dentons	Mayer Brown	

Business Advisory		
Eaglestone Advisory	Kleos Advisory UK	

EPCs (Engineer Procurement & Construction)		
Ellipse Projects	XLIT Finance & Logistics	

Non-Profit Organisations and Charities		
Aqua Africa	Mary's Meals	Wild Waves

Service Providers		
Agility	Casais	

Recruiters		
CA Global Africa Recruitment	Reach Group	

Education		
Institute of Development Studies	University College London (UCL)	

Investor		
Sekila Finance		

“Thank you for an amazing event. It was well-organised, warm, focused, and very efficient. Meeting all relevant people in the industry in one place, in a very warm and enjoyable atmosphere really helps creating new business and new partnerships.”

R Shalita, Bluebird Finance

“GTR is very instrumental in understanding the market and networking.”

A Anaba, Finverity

“Great content, great credible speakers and top quality sponsors!”

J Benoit, Panda Cyber Motors