

Event media kit

GTR EGYPT 2024 CAIRO

The leading event
for Egyptian trade



#GTREgypt

Cairo, Egypt
October 2024

gtreview.com/gtregypt

GTR EGYPT 2024 CAIRO

Having welcomed over 450 participants to Cairo in 2023, GTR Egypt is excited to be returning to the capital in October 2024.

Providing the ideal forum for networking and discussion amongst corporates and financiers alike, this event is a must-attend for anyone involved in Egyptian trade and exports, focusing on a range of themes, while the exhibition hall will provide an invaluable opportunity to network and connect with industry leaders, peers and potential clients.

Join us and a range of senior business leaders from the local and regional markets, representing all manner of industries and sectors to reflect on the latest developments across the vibrant world of Egyptian trade.

Visit the link below to join the newsletter list for GTR Egypt 2024 for event announcements. Until then, we look forward to seeing you at another upcoming GTR event!

**“Simply amazing,
nothing to be added to the event.”**

T Haggag, Mashreq Bank



As the world's leading trade, commodity and export finance publisher and event organiser, GTR offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. GTR can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

Find out more at gtrreview.com

GTR Global
Trade
Review

Where trade talks.

Sponsorship opportunities

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Speaking opportunities

Jeff Ando

Director, Content
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Marketing & media opportunities

James Henderson

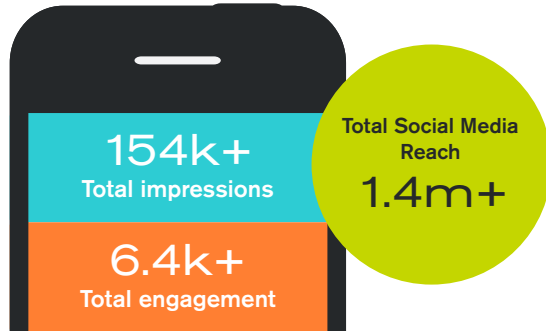
Marketing Executive
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Register for GTR Egypt 2024 Cairo
Visit www.gtrreview.com/gtregypt

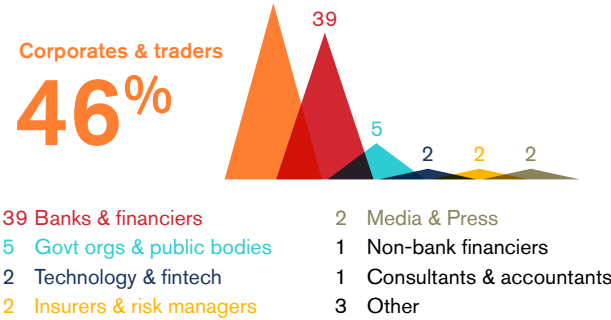
Join the conversation at #GTREgypt



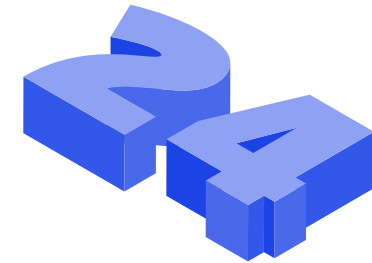
Social media engagement in 2023



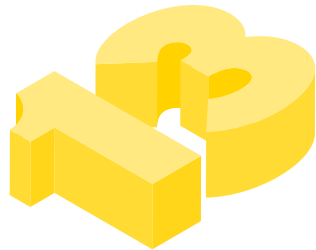
Attendees by sector in 2023



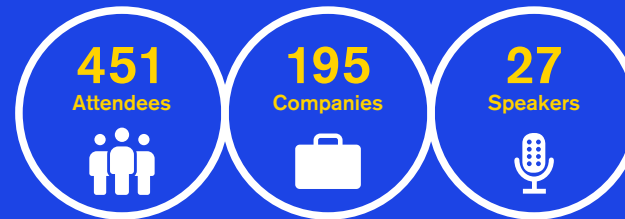
Exhibitors in 2023



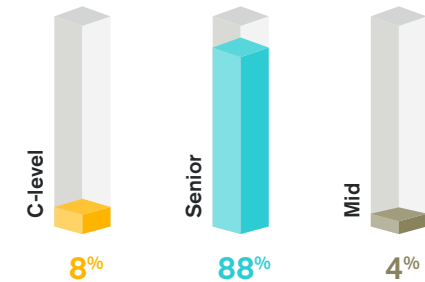
Countries represented in 2023



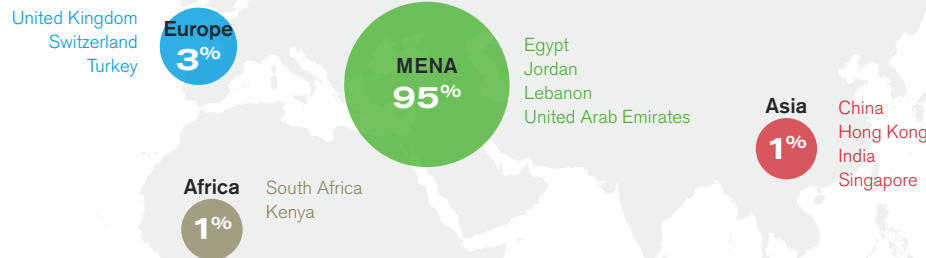
Vital statistics in 2023



Job titles represented



Attendees by region in 2023



3 reasons to attend in 2024



GTR Egypt 2023 Cairo's sponsors and partners

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INSTITUTIONAL PARTNERS



GTR Egypt 2023 Cairo's speakers included

- › **Nesrine Abdine**, Finance Director, **Hill International**
- › **Rania Afify**, Treasury Director, **Misr Italia Properties**
- › **Soha Ali**, Senior Country Representative, Egypt Office & Executive Director, Head of Egypt & North Africa Payments, FI Group, **J.P. Morgan**
- › **Basma Aly**, Head of Global Transaction Banking, Egypt, **Mashreq**
- › **Norhan Ezzat Amin**, Head of Global Transaction Banking, **Arab African International Bank**
- › **Ahmad Bani Hani**, Head of Trade & Cash Advisory, **Arab African International Bank**
- › **Raja Debnath**, Managing Director, **Veefin Solutions**
- › **Amr El Haddad**, Head of Working Capital Solutions, CEEMEA, **Kyriba**
- › **Hashem Abd El Hakim**, Head of Financial Institutions, Egypt, **EBRD**
- › **Hicham El Khaoudy**, Managing Director & Head, **First Abu Dhabi Bank (FAB)**
- › **Ossama El Naggar**, Head of Global Transaction Banking Group, **Banque du Caire**
- › **Ayman El Zoghby**, Director, Intra-African Trade, Investment & Corporate Finance, Intra-African Trade Initiative, **AfreximBank**
- › **Merette Elsayed**, Group Chief Commercial Officer, **Hassan Allam Holding**
- › **Amr Ezz Eldin**, Chief Financial Officer, Egypt, **Al Dahra Holding**
- › **Bharat Gupta**, Senior Vice-President & Head, Trade & Structured Finance, Asia, Europe, Middle East & Africa, **Olam International**
- › **Doaa Hafez**, General Manager, **Egypt Factors**
- › **Muhammad Ibrahim**, MENA, Trade Payables & Working Capital Finance Capabilities Head, **Citi**
- › **Motasim Iqbal**, Managing Director, Regional Head Transaction Banking, Sales, Africa & Middle East, **Standard Chartered**
- › **Ivan Perea**, Director, Structured Export Finance, Middle East and North Africa, **Standard Chartered**
- › **Tamer Ragheb**, Head of Corporate & Institutional Banking, Egypt, **Emirates NBD**
- › **Mohamed Saad**, Head of Export Finance, Egypt, **UK Export Finance (UKEF)**
- › **Vicken Sarkissian**, Chief Financial Officer, **DSG Group**
- › **Ehab Shawky**, Corporate Finance & Investment Director, **Arabian Food Industries DOMTY**
- › **Farrukh Siddiqui**, Founding Partner, **Emerging Capital Management Partners**
- › **Udham Singh**, Head of Finance & Accounts, Egypt, **Redington**
- › **Rehab Tammam**, Head of Global Trade & Receivables Finance, Egypt, **HSBC**
- › **Nikolaos Zaimis**, Minister Counsellor, Head of Trade, Science & Enterprise, **European Union Delegation to Egypt**

“Outstanding event”

M A Ela, CAFI

“The event was well organized with qualified panel members and important trading topics. The content also touched on the current challenges in the Egyptian market and ways to overcome these.”

A M Ibrahim, Hassan Allam

“A very good opportunity for networking and tapping into the latest updates in export, fintech and supply chain financing in the global market.”

H H Badhan, Lotustex

Companies who attended GTR Egypt 2023 Cairo

Corporates & Traders		
Abco	El Sewedy Cement	Lotustex Textile Company
ABCO United	El Sewedy Electrometer	Magronite
ADC Export	El Sewedy Industries	Mansour Group
Al Alamia	Elaraby Group	Masry Group
Al Araby Group	Electro Cables Egypt	Mayorca Ceramic
Al Dahra Holding	Elmarakby Steel	Mazloum
Al Dhabl False Ceilings	Elsowedy Electric	MCV
AL Ezz Dekheila Steel Company	Elsarkh Egyptian for Textile Industries	Melad Group
Al Hadhrami	Energizer Egypt	Ministry of Tourism and Antiquities
Al Nour	Energya	Misr Italia Properties
Al Ouf General Trading	Energya Industries	Mohamed Yasser Shamsi Group
AlAmal AlSherif Company	Farm Frites	Multi M Group
Al-Arafa	Foreign, Commonwealth and Development Office	Nilesat
ALDAU Development		Oasis Petroleum Company
Americana Group	Future Office Furniture	Olam Agri
Amoun Group	General Electric	Olam International
Arabian Food Industries	German Lebanese	Petra Engineering Industries
Archer Daniels Midland	Ghataty Egypt	Pharma Overseas Import & Export
AS-EPC	Giza Cable Accessories	POD
Aten Energy	Giza Power	Prometeon Tyre Group
Atlantic Company	Giza Spinning & Weaving	Rashideen Group
Atlantic ECET	GMG Group	Redington
Atom Electric	Green Oases	Rotografia Group
Beko	Gulf Advanced Polymers	RUBYRED Garment
Bel Egypt	Hassan Allam Holding	Salah Eldin Plastic Citadel
BRF	Helwan Fertilizers	SC Johnson
CAFI	HI Food	Sega-m
Chevron Corporation	Hill International	SGMC
CHINT Global	Hitachi	Sharkia Holding
Coral Energy	Horus	Siemens
Cumic Steel	IFFCO	Siemens Energy
DNV	IMEX International	Siemens Healthcare
Ecolab	Imperial	Sierra Egypt
Edita Food Industries	Inspire	Sinai Marble
Egypt Foods Group	Intergrated Diagnostics Holdings	Skretting Egypt
Egyptian Aviation Services	IVL Dhunseri Polyester	Suez Safety Outfitters
Egyptian Cement Group	JTI	TAQA Arabia
Egyptian German for Water Supply & Sewage	Jumia Egypt	Telecom Egypt
Egyptian Petrochemicals Holding Company	Kandil Group	The National Egyptian Company
EgyTrafo	Kandil Steel Group	Trafigura Group
EIPICO	Kayan	Trans Business for Trading & Distribution
El Araby Group	Kumtel I Home Factory	Uhwatex
El Dawlia Company	LC Waikiki	VA Intertrading
El Helow Furniture	Life Mattress	Wadi Group
El Kholy For Printing	Link America Stones	
El Marakby Group	LITASCO	

Banks & Financiers		
Abu Dhabi Commercial Bank	Citi	KCB Bank
AfreximBank	Commercial International Bank	Mashreq
African Export-Import Bank	Ebank	National Bank of Egypt
Arab African International Bank	EBRD	Nedbank CIB
Arab Bank	Emirates NBD	NI Capital
Bank ABC	First Abu Dhabi Bank	Standard Bank
Banque du Caire	HSBC	Standard Chartered
Banque Misr	J.P. Morgan	
CIM Banque	Jordan Kuwait Bank	

Technology & Fintech		
E-Finance	Grinta	Stryve
Finastra	Kyriba	Veefin Solutions

Govt Orgs & Public Bodies		
Apparel Export Council of Egypt	European External Action Service	Islamic Chamber of Commerce, Industry & Agriculture
Egypt Textiles & Home Textiles Export Council	European Union Delegation to Egypt	
Egyptian Exporters Association - Expolink	Export Council for Building, Refractory & Metallurgy Industries	The Engineering Export Council of Egypt
Egyptian Furniture Export Council		

Non-bank Financiers		
Axendo	Egypt Factors	
DSG Group	Emerging Capital Management Partners	

ECAs & Multilaterals		
ICIEC	Sace	
International Islamic Trade Finance Corporation	UK Export Finance	

Service Providers		
AW Holding	El-Saad Marketing Agency	
B Tech	FreePL	

Insurers & Risk Analysts		
Comin Group	Export Credit Guarantee of Egypt	

Media & Press		
Al-Ahrar	GTR	Misr News

Consultants & Accountants		
Alvarez & Marsal		

“An outstanding event. GTR Egypt this year was a great event from all points of view (speakers, logistics, order, esteemed attendees, sponsors).”

N Abdine, Hill International

“Appreciate all your efforts and endeavours to make this event as successful as it was. I was really pleased to be among such distinguished industry experts.”

O El Naggar, Banque du Caire

“GTR Egypt was a great opportunity to stay on the forefront of development in the domain of trade finance. The exposure to leading players in the international trade domain is also appreciated.”

A Gabalk, HSBC

“Impressive array of speakers with vast regional experience. Very informative sessions and a lot of insight shared by the very knowledgeable attendees.”

A Adordu, Afreximbank