

Event media kit

Diversifying
for growth

GTR SAUDI ARABIA 2024 RIYADH



#GTRSaudiArabia

Riyadh, Saudi Arabia
May, 2024

gtreview.com/gtrsaudiarabia

GTR SAUDI ARABIA 2024 RIYADH

GTR Saudi Arabia will return to Riyadh
in May, 2024!

Having welcomed over 450 market leaders in 2023, the next edition will once again deliver a highly anticipated opportunity to connect with key players and access to a full spectrum of companies involved in Saudi trade and exports in this exciting region. Covering critical market insight and enjoying the support of leading financial institutions, delegates will gain unrivalled insights through an extensive programme of over 40 expert speakers, while the exhibition hall will provide an invaluable opportunity to network and connect with industry leaders, peers and potential clients in the Saudi Arabian trade market.

Visit the link below to join the newsletter list for GTR Saudi Arabia 2024 for event date and venue announcements.

Until then, we look forward to seeing you at another upcoming GTR event!

"A great experience to understand the core realities of the Saudi trade finance market."

M Tahla, Maskel

Register for GTR Saudi Arabia 2024
Visit www.gtreview.com/gtrsaudiarabia



As the world's leading trade, commodity and export finance publisher and event organiser, **GTR** offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. **GTR** can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

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GTR Global
Trade
Review

Where trade talks.



Sponsorship opportunities

Peter Gubbins
CEO
pgubbins@gtreview.com
+44 (0)20 8772 3000

Speaking opportunities

Jeff Ando
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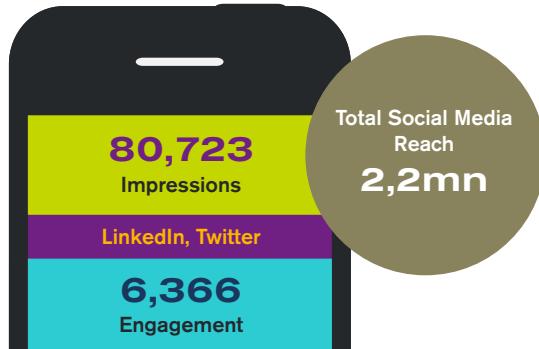
Marketing & media opportunities

James Henderson
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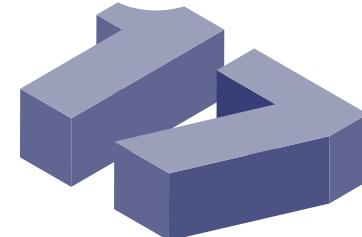
Join the conversation at #GTRSaudiArabia



Social media in 2023



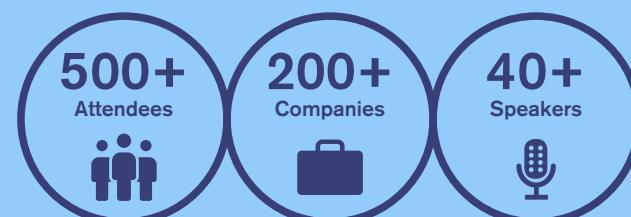
Countries attended in 2023



Attendees by sector in 2023



What to expect



3 reasons to attend in 2024

- 01** Unparalleled expertise from speakers active in the market
- 02** Exceptional content on topics and sectors covered
- 03** Networking opportunities with key industry stakeholders

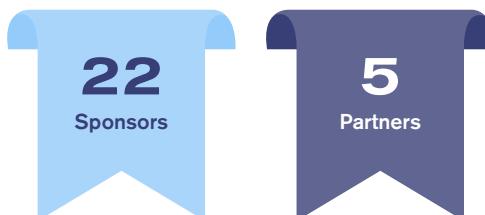
Attendance in 2023

95%

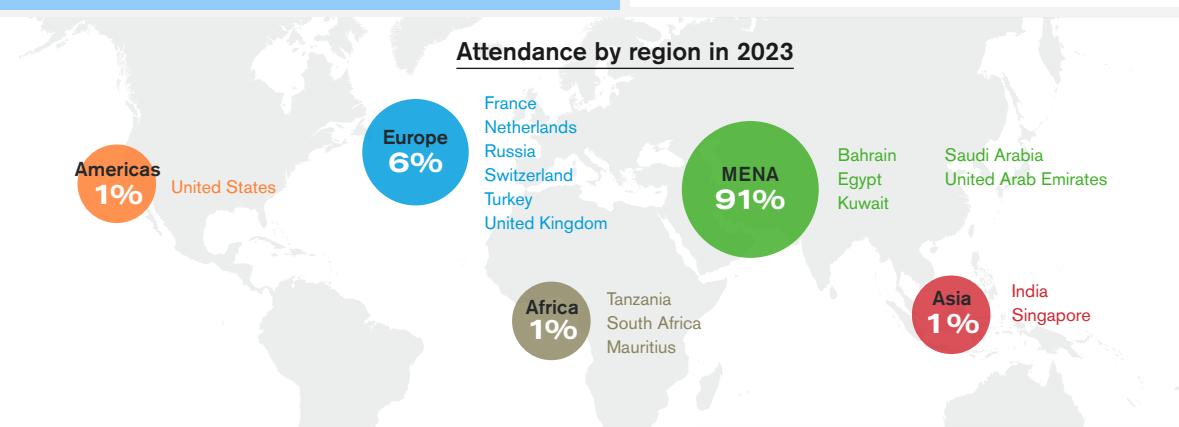
Senior to C-level



Supporters in 2023



Attendance by region in 2023



GTR Saudi Arabia 2023 Riyadh's sponsors and partners

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PARTNERS

الشركاء



GTR Saudi Arabia 2023 Riyadh's speakers included

- **James Adams**, Group Treasurer, **Chalhoub Group**
- **Abdullah Alabdulkarim**, Executive Director, **Saudi Logistics Academy**
- **Ali Alkhamis**, Head of Trade & Supply Chain, **Banque Saudi Fransi**
- **Amol Bahuguna**, Head of Corporate Technology & Change Management Section, **Riyad Bank**
- **Maninder Bhandari**, Director, **Derby Group**

"GTR Saudi Arabia was a truly successful event, with key insight into how to support and grow the Saudi trade market."

A Alkhaf, Saudi Aramco

- **Ana Guyatt Del Rio**, Executive Director, Trade & Capital Working Products, **First Abu Dhabi Bank (FAB)**
- **Wasif Hasan**, Senior Director, Global Trade and Supply chain, **Al Rajhi Bank**
- **Syed Hassan Javed**, Head, Trade Finance, **Gulf International Bank**
- **Motasim Iqbal**, Managing Director, Regional Head, Transaction Banking, Africa Middle East, **Standard Chartered**
- **Sulafah Jabarti**, CEO & Co-Founder, **ClearVision**
- **Rafiq Jaffer**, Partner, **Al Tamimi & Company**
- **Zul Javaid**, Chief Executive Officer, **UAE Trade Connect (UTC)**
- **Irfan Khan**, CFO, Global Joint Ventures, **General Electric (GE)**
- **Mohamed Khattab**, Treasury Manager, **Al Fanar**
- **Syed Khurram Zaeem**, Managing Director, Head of Trade, Working Capital & Transaction Banking, Africa Middle East, **Standard Chartered**

- **Chandanath Bhattacharya**, Head of Transaction Banking, KSA, Corporate & Institutional Banking, **Emirates NBD**
- **Sean Bowey**, Head of Products, Global Trade & Receivables Finance, **SAB**
- **Osama Bukhari**, Head of the Banking Committee, **ICC Saudi Arabia**
- **Michelle Chivunga**, Founder & Chief Executive Officer, **Global Policy House**
- **Arif Choksy**, Chief Financial Officer, **Bahra Cables**
- **Raja Debnath**, Co-Founder & Chief Executive Officer, **Veefin Solutions**
- **Amr El Haddad**, Head of Working Capital Solutions, **CEEMEA, Kyriba**
- **Huny Garg**, Head of Trade, MEA, **SWIFT**

"Loved the event, prolific discussions and amazing networking opportunity."

I Khan, GE Gas Power

- **Betül Kurtulus**, Regional Director, Central, Eastern & South-Eastern Europe & the Middle East, **FCI**
- **Michelle Leong**, Head of Export Finance, Kingdom of Saudi Arabia, Bahrain & Jordan, **UK Export Finance (UKEF)**

- **Ahmed Madkour**, Director, **Recovery Advisers**
- **Bruno Massera**, Group Treasurer, **BRF**
- **Anjum Mirza**, Head of Trade Finance, **Saudi National Bank**
- **Muhammad Salman Akbar**, Head of Group Capital Management, **stc**
- **Gautam Sashittal**, Chief Executive Officer, **King Abdullah Financial District (KAFD)**

"We were delighted to be part of this event to meet our clients and prospects. Our participation in the panel was also successful. The event was well organised. The preparation went smoothly with all the team."

V Charim, Allianz Trade

- **Costantino Scozzafava**, Regional Director, **Allianz Trade**
- **Farrukh Siddiqui**, Founding Partner, **Emerging Capital Management Partners**
- **Moussa Soukal**, Managing Partner, **Treasury Advisory Partners**
- **Caroline Stockmann**, Former Chief Executive, **Association of Corporate Treasurers (ACT)**
- **Carlos Teixeira**, Global Industry Principal, **Finastr**
- **Daniel Tromans**, Vice-President, Treasury, **Riyadh Air**
- **Spyros Tsolis**, Deputy Education Director, **FCI**
- **Asad Zain**, Chief Financial Officer, **Savola Foods**

Companies who attended GTR Saudi Arabia 2023 Riyadh

Corporates & traders

2P	Bahra Cables	National Aquaculture Group
Abdulwahab Abdulla Al-Garawi Group	Bahri	Olam International
Abdullah Fouad	BRF	One Solution Trading DMCC
Abunayyan Holding	Cargill	Orto
Acciona	CEER National Automotive Company	Philips
ACWA Power	Chalhoub Group	Renida Trading
Ajlan & Bros Mining & Metals	China Railway Group	Rescom Holdings
Ajlan Abdulaziz Alajlan Brothers	Crown Paper Mill	RGE
Al Faisaliah Group Holding	Cutwatr	Riyadh Air
Al Fakher	Derby Group	Riyadh Cables
Al Fanar Co	DHL	RP Group
Al Jeri Transport	Ebrahim M Almana & Bros	SABIC
Al Kimam Group	Ejada System	Salam Manufacturing
Al Majdouie Holding Co	El-Seif Engineering	Salini Saudi Arabia
Al Muhaidib Group	Emtiedad Holding Group	Saudi Aramco
Al Sayegh Brothers	Eventiksa	Savola Foods
Al Yamama Company	Geidea	Siemens
ALEC Group	General Electric (GE)	Signify
Alfanar	Giza Systems	Sulzer
Alghaz Contracting Company	Gulf Advanced Polymers	Tabuk Pharmaceutical Manufacturing
Alhamrani Universal	Gulf Catering Food Factory	Taj Holding
Ajab Holding	Haif Company For Trading And Contracting	Tamer Group
Al-Jomaih Auto	Isam Kabbani Group	TASNEE
Al-Kifah	Jaribu Cashew Production Limited	Tekha Company
Almajdouie Holdings	Jaroudi Group	Thales Group
AIMansour AL Mosaid Group	Jedari	Thraa
Alpha Namata	Jwahrat Alkhuld	Trading & Development Partnership
Al-Qaryan Group	Ma'aden	Trafigura Group
AMALO	Mattex Group	Valmont Middle East
Arab Weeks	Mediterra Agro Tarim Ticaret A.S	Widevision
Aramco	Mezab	World's top
Aramex	Mitsubishi Electric	Zahran Operation & Maintenance
Arasco	Modern Building Leaders	Zain
Archer Daniels Midland (ADM)	Nabatat	
Axendo	Nagh Motor	

Technology & fintech

Al Amal City for Communication & IT Establishment	Innovative Legion	Saudi Downtown Company
China Systems	Kyriba	SOLV
ClearVision	Mobily	SWIFT
Contour	MonetaGo	Taulia
Finastra	Newgen Software Technologies	TradeAssets
Finverity	Premium Technology	UAE Trade Connect (UTC)
	Qualco	Veefin Solutions

Govt orgs & public bodies

Association of Corporate Treasurers (ACT)	FCI	Saudi Logistics Academy
Embassy of Spain in Saudi Arabia	ICC Saudi Arabia	UAE Embassy
ENOWA (NEOM)	Saudi British Joint Business Council	

Banks & financiers

Absa Corporate and Investment	BNP Paribas	Riyad Bank
Abu Dhabi Commercial Bank	CIM Banque	SAB
Alinma Bank	Citi	Saudi Central Bank
Alrajhi Bank	Credit Europe Bank	Saudi EXIM Bank
Arab African International Bank	Deutsche Bank	Saudi National Bank
Arab National Bank	Ecobank Group	Standard Bank
BACB	Emirates Islamic	Standard Chartered
Bank ABC	Emirates NBD	The Mauritius Commercial Bank
Bank AlBilad	First Abu Dhabi Bank (FAB)	Trade Bank of Iraq (TBI)
Banque Centrale Populaire	Gulf International Bank	
Banque Saudi Fransi	J.P. Morgan	

Consultants & accountants

360 Marketing Consultant Company	GGC Consulting	Treasury Advisory Partners
Alvarez & Marsal	PricewaterhouseCoopers	
EastNets	Recovery Advisers	

Non-bank financers

AlHali Capital	Jefferies	Tabadul
Emerging Capital Management Partners	Silver Birch Finance	Zamil Group

Service Providers

Bayan Credit Bureau	Stc	
Global Policy House	The World Top Company	

ECAs & multilaterals

ICIEC	The Arab Investment & Export Credit Guarantee Corporation Dhaman	UK Export Finance (UKEF)
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Insurers & risk analysts

Allianz Trade	Markel International	Marsh Specialty
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Media & press

237 Communication	Bloomberg	Franchise Magazine
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Lawyers

Al Tamimi & Company	HFW	
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Investor

Ittihad International Investment

Other

Jawahrt Alkhuld

Recruiter

Expand Global Industries Limited
