

Event media kit

Delivering economic
growth through exports

GTR TURKEY 2023 ♦ ISTANBUL

#GTRTurkey

Istanbul, Turkey
March 1, 2023

gtreview.com/gtrturkey

GTR **TURKEY** 2023 • ISTANBUL

As the leading trade and export financing event of its kind in the country, and with established support from key industry institutions, GTR Turkey is set to return to Istanbul to provide Turkish corporates, financiers and investors with the key forum to make invaluable business contacts and learn from the leading figures in Turkish trade.

Welcoming over 320 representatives from international and regional companies in 2022 and featuring the latest and most forward-thinking market insights, the event is designed to foster maximum engagement between attendees, bringing all parties involved in Turkish trade together for a one-day focused gathering.

For those seeking to learn from industry experts about trade in Turkey, expand their activities and forge new connections within the trade and export finance market, don't miss the return of GTR Turkey in March 2023!

"This is one of the best forums for networking and to have an opportunity to discuss with the experts."

R Joseph, Emirates NBD

Register for GTR Turkey 2023
Visit www.gtreview.com/gtrturkey



As the world's leading trade, commodity and export finance publisher and event organiser, **GTR** offers sponsors and advertisers unrivalled exposure and profiling among their peer and client groups. **GTR** can offer various appealing options that would strategically and effectively help raise the profile of the partner, and offer a highly effective platform with which to showcase its capabilities and mission.

Find out more at gtreview.com

GTR Global
Trade
Review

Where trade talks.



Sponsorship opportunities

Beatrice Boldini
Associate Director, Sales
bboldini@gtreview.com
+44 (0)20 8772 3009

Speaking opportunities

Jack Longman
Conference Producer
jlongman@gtreview.com
+44 (0)20 8772 3016

Marketing & media opportunities

Elisabeth Spry
Head of Marketing
espry@gtreview.com
+44 (0)20 8772 3006

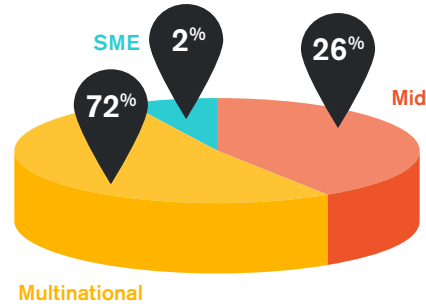
Join the conversation at #GTRTurkey



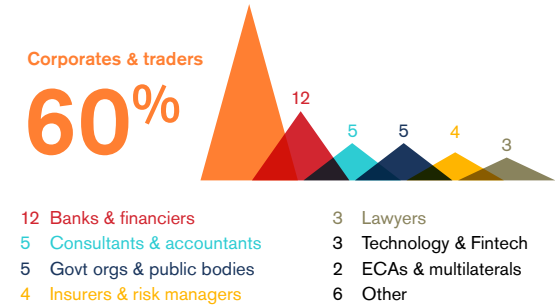
Social media engagement in 2022



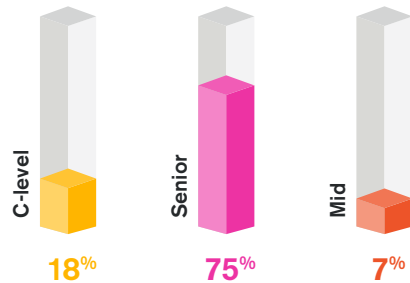
Company size breakdown in 2022



Attendees by sector in 2022



Job titles represented in 2022



Vital statistics from 2022



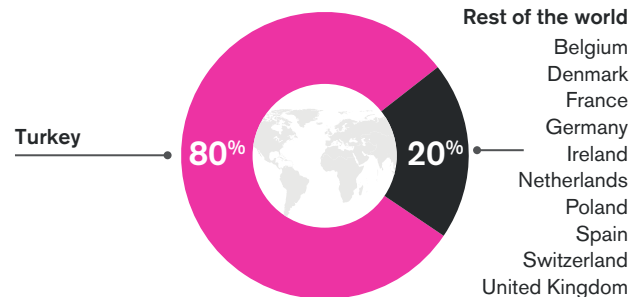
Supporters in 2022



Countries attended in 2022



Attendees by region in 2022



3 reasons to attend in 2023



GTR Turkey 2022 Istanbul's sponsors and partners

PLATINUM SPONSOR



GOLD SPONSOR



HOST PARTNER



NETWORKING BREAK SPONSOR



SILVER SPONSORS



CO-SPONSOR



PARTNERS



GTR Turkey 2022 Istanbul's speakers included

- › **Harun Celik**, Regional Head, Country Gateway Office Istanbul, Turkey, **International Islamic Trade Finance Corporation (ITFC)**
- › **Peter Matza**, Former Engagement Director, **ACT Independent**
- › **Yeliz Tufekcioglu Kukukaltan**, Head of CEE, Turkey & Near East, Europe Hub, **Sace**
- › **Jørn Fredsgaard**, Department Director – Country, Bank and Sector Risk, **EKF**
- › **Aleksandar Medjedovic**, Executive Board Member, Berlin/Germany, (TD-IHK), **Turkish-German Chamber of Commerce**
- › **Shailesh Gothai**, Director & International Business Development Manager, Paper Division, **Gemini Corporation**
- › **Esin Eser**, SME Segment Business Development Head, **Yapi Kredi**
- › **Daniel Cotti**, Managing Director, Centre of Excellence, Banking & Trad, **Marco Polo Network**
- › **Rezzan Adanali**, Trade Finance & Cash Management, SME Segment Sales Head, **Yapi Kredi**
- › **Meral Şengöz**, Client Executive Turkey, **Marco Polo Network**
- › **Fatih Tokkal**, Group Treasurer, **Yildirim Group**

- › **Riza Kadilar**, Founder and Mentor, **K Ventures**
- › **Gokselin Ondul**, Vice President, Wholesale Banking Europe, **Bank ABC**
- › **Barış Gökarp**, Global Treasury Director, **Sisecam**
- › **Narin Yenen**, Finance and Foreign Trade Operations Manager, **Borcelik**

“GTR Turkey was very interesting and informative. Talking face-to-face is a good foundation and for good cooperation, especially to successfully implement projects and move forward together.”

B İlhan, Karbontürk Enerji Sanayi Ticaret A.Ş.

- › **Batur Asmazoglu**, Group CFO & Board Member to Group Companies, **Inci Holding**
- › **Ender Yüksel**, Supply Chain Director, **Vestel Group**
- › **Stuart Ashworth**, Head of Credit and Political Risk for Corporates, **Willis Towers Watson**
- › **Robert Parson**, Partner, Commodities & Shipping, **Squire Patton Boggs**

- › **Sabri Sipahi**, Managing Director, Management, Trade House
- › **Berkay Esinbay Head**, German ECA Desk, **Euler Hermes GCC c/o Alliance Insurance PSC**
- › **Abdullah Çerekçi**, Chairperson of Outbound Investments Business Council DEİK (Foreign Economic Relations Board) & Strategy and M&A Director, **Zorlu Holding**
- › **Mark Cudden**, Chief Technology Officer, **We.Trade Innovation**
- › **Cicek Usakligil Ozgunes**, Treasury and Investor Relations Director, **Coca-Cola Icecek**
- › **Çağatay Baydar**, Vice Chairman of FCI, Chairman of the Board of Directors, **TEB Facktoring**
- › **Canan Özsoy**, Deputy Chair, AmCham; President & Chief Executive Officer, **GE Turkey**
- › **Hakan Enes Ermiş**, Co-Founder & Chief Executive Officer, **Lenta Enterprise**
- › **Cenk Çıldemli**, Founder & Chief Executive Officer, **Ticimax**
- › **Meriç Güven**, Founder, **Dujour Foreign Trade company**
- › **Arnaud Dupoizat**, Country Manager for Turkey, **International Finance Corporation (IFC)**
- › **Ahsen Biriken**, Co-Founder, **Osso Aksesuar**

“GTR is an established and productive platform. It gives insight, builds connections and opens up new corridors.”

S Ürel, Shell & Turcas Petrol

“Event is really good and acts as a basis of networking for trade financing professionals and corporates.”

P Nawalgaria, Indorama Ventures

Companies who attended GTR Turkey 2022 Istanbul

Corporates & traders

3MT Magazacılık	G4S	Olam International
ABB Group	GE Healthcare	Organon
Akcoat	GE Turkey	Osso Aksesuar
Alapala	Gentas Group	Oyak Maden Metalurji
Amrram	Gullseye Logistics Technologies	Petrol Ofisi AS
Armada Gıda Tic San. A.Ş.	Gulsan Holding	Prometeon Tyre Group
Axendo	Günak İnşaat Sanayi ve Ticaret A.Ş.	Ram
Barine Tekstil	Guris	Ravago
Borcelik	Gurmen	Roxtec
Borusan Holding	Güven Hospital	Sarkuysan Elektrolitik Bakır
Bunge	Havelsan	Sarten Ambalaj
Çağ Çelik Demir ve Çelik End	Hayat Kimya Sanayi	Sasa
Calik Enerji	Helvacizade Gıda	SASA Polyester Sanayi
Cerebra	Hitachi Energy	Sisecam
Ceynak	IGA	SNA Europe
Ciner Group	Inci Holding	Subor Trade
Coca-Cola İçecek	Intersun Holding	Sunar Misir
Cofco International	Kaptan Demir	Teksan Generator
Constantia Flexibles	Karbontürk Enerji AŞ	Tofas Turk Otomobil Fabrikaları
Demes Kablo	Kareser Plastik	Torus Trade
Diler Holding	Keas	Tosyali Holding
Dogus Construction & Trade Inc.	Kibar	Tosyali Toyo
Dujour Foreign Trade company	Kordsa	Trade House
Eczacıbaşı Holding	Lara Trade	Trafigura Group
Ekinciler Holding	Leoni Kablo ve Teknolojileri	Tüpraş
Ekmen Tarım	Lesaffre Turquie	Ulusoy Un
Elekta	LG Display	Vestel Group
Erdemir	Marks & Spencer	Vig Metal
Eroglu Holding	Mediterra Agro Tarım Ticaret A.Ş.	Yildirim Group
Evyap Holding	Metal Market	Zer Merkezi Hizmetler ve Ticaret A.Ş.
Fiskarhedens	Mondelēz International	
Ford Motor Company	OFI	

Banks & financiers

A&T Bank	Bank ABC	DZ Bank AG
Akbank	Bank of America	GarantiBank
Aktif Bank	Bayern LB	International Finance Corporation (IFC)
Arap Türk Bankası	Citi	QNB Finansbank A.Ş.
BACB Plc	Destek Yatırım Bankası A.Ş.	TEB Faktoring
Banco Santander	Deutsche Bank	Yapi Kredi

Govt orgs & public bodies

AmCham Turkey	DEIK	The British Chamber of Commerce of Turkey
British Chamber of Commerce in Turkey	FCI	Turkish-German Chamber of Commerce
Business Sweden	Swedish Chamber of Commerce in Turkey	

Non-bank financiers

GE Capital	Structured Commodity & Corporate Finance SA	
------------	---	--

Technology & fintech

Incomlend	Marco Polo Network	Yucel Boru ve Profil Endustrisi
Komgo	We.Trade Innovation	

Consultants & accountants

EvoTech Consultancy	K Ventures	S-RM
Gemini Corporation	Prudens Finance	Ünsper
Independent	Sim Tarimsal urunler ve Gıda Sanayi	

Insurers & risk managers

Euler Hermes GCC c/o Alliance Insurance	Qualibroker	Willis Towers Watson
Filhet-Allard Maritime	Siaci Saint Honore	
Munich Re	TCI Sigorta	

ECAs & multilaterals

EKF	KUKE - Export Credit Insurance Corporation	
International Islamic Trade Finance Corporation	Sace	

Lawyers

DOME Group	Paksoy	SZA - Schilling, Zutt & Anschutz
Gülyüz Partners	Squire Patton Boggs	

Education

Faith Sultan Mehmet Vahif University	
--------------------------------------	--

Service Providers

Lenta Enterprise	Ticimax	UPS
------------------	---------	-----

Media

CS Global Group	
-----------------	--

“It is a unique opportunity where all stakeholders of the trade finance industry meet.”

K Sirdar, Borcelik

“Excellent networking opportunities and very useful presentations.”

L Albukrek, Siemens

“Excellent conference, I would definitely recommend this event.”

B Erkoç, Bayern LB