

HOST

**GLOBAL
POLICY HOUSE**

PARTNER

GTR Global
Trade
Review

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INVEST IN AFRICA

With Digital Assets Summit

12 - 15 JULY, 2022 | HYBRID - KENYA, NAIROBI

INVITATION:

Global Policy House with its strategic partners presents to you Africa's premier 'Invest in Africa with Digital Assets Summit'. Global Policy House aims to connect the world through our Invest in Africa Future Series Summits that will be delivered across the continent in the next 5 years.

DATES:

East Africa Spotlight Summit - July 12th - 15th, 2022

Blockchain Safari Retreat Programme - July 16th - 18th, 2022

The East Africa Spotlight is a continuation following our Kick-off Summit and first-ever Africa Central Bank Digital Currency Week which was held virtually in February 2022 attracting 55 speakers and over 5000+ virtual engagements. In 2020 Global Policy House welcomed over 60 speakers from more than 40 countries and reached over 40,000 over social media in our West Africa Spotlight hosted in Nigeria. This East Africa Spotlight edition will be held in Kenya, Nairobi in hybrid format with high level sessions engaging governments, central bank, investors and FinTechs from across the region and internationally. Reach audiences in over 180 countries with speakers from over 100 countries and social media reach in the millions through our strategic partners.

The global community including business leaders, Fintechs, investors and high-level stakeholders will unite to bring together the traditional and new world of digital economy and decentralization to explore digital money, digital trade, digital banking, digital payments, and digital infrastructure to aid economic development and implementation of the African Continental Free Trade Area (AfCFTA).

In addition for the first time we go in-depth exploring digital assets including CBDC4Africa, Crypto4Africa, Meta4Africa, DeFi4Africa, NFT4Africa and unlocking the potential of Web34Africa for the African continent. We will be connecting 4 continents to Africa through this second spotlight on East Africa and then we progress to Southern Africa and North Africa in coming years.

TOPICS:

- PAYMENTS INNOVATION – DIGITAL TRADE - [DIGITAL BANKING](#)
- DECENTRALIZED FINANCE – BLOCKCHAIN – [META VERSE](#)
- SUSTAINABLE IMPACT INVESTMENT – [VENTURE CAPITAL](#)
- CENTRAL BANK DIGITAL CURRENCY (CBDC) – [FUTURE MONEY](#)

CORE OBJECTIVES:

Setting the scene for the first digital asset, Blockchain, traditional and decentralised world joint exploration in Africa and the world hosted by GPH and leader of Africa African Union and other strategic partners.

- 1:1 Sessions connecting distinguished high-level speakers from across the world and Africa
- Discover what Investors are looking for and Investors find Pipeline from Africa hottest firms
- Interact with global experts doing masterclasses on hot topics of the day including on blockchain, CBDCs, Cryptocurrency
- Engage with the African Union, Commonwealth and leading Policy Institutions to influence
- Contribute to GPH thought leadership which will go to heads of government across Africa
- Join Safari Retreat to network with some of the biggest names in Blockchain and Government
- Hear about the launch projects to support women and youth of Africa engage with the digital economy to support AfCFTA
- Join GPH Collab4Impact Campaign to support the Growth of Africa and connecting of African economies around the world



Michelle Chivunga

Founder/CEO /Investor- Global Policy House
Investments – Policy - Digital Economy - Blockchain Solutions

AWARDS

- Digital Transformation Woman of 2022
- Top 10 Woman in Blockchain in Africa 2021
- Top 40 Global Fintech4Good Fellow 2020

Senior Advisor several Governments including Government of Bermuda and African Union

B20-G20 Member Digital Transformation Taskforce & Special Initiative Women Empowerment

Ambassador World Union of Small and Medium Enterprises (WUSME)

Board Member - UK -Liberia Chambers of Commerce / United Kingdom Government