



GTR Training

Managing geopolitics
in the 2020s and beyond

EARLY
BOOKING
DISCOUNT
EXPIRES
NOVEMBER 5
USE CODE
EBD10

December 1, 2021
Middle Temple | London, UK

#GTRTraining

www.gtreview.com/gtrtraining

CPD accredited – 7 points available

Managing Geopolitics in the 2020s and Beyond

The pandemic has accelerated the drivers of geopolitical change and competition for global influence is intensifying. We're moving into an era where no single country or region will dominate the world and a range of international actors will compete to advance their ambitions, ideologies and interests. This will heighten instability between and within regions at a time when global cooperation is necessary to address the challenges of climate change, cyber crime and global debt.

In the absence of one nation with the resources and willingness to lead, competition and tensions over values such as human rights and data privacy will complicate supply chains and the management of global workforces. Nowhere is this conflict of cultures more pronounced than in evolving tensions between the US and China. Technology is becoming the primary battleground with countries and companies forced to balance the adoption of 5G and AI technologies with the regulatory and reputational risks of alignment with Washington or Beijing.

As the geopolitical landscape changes, so must the way in which risk leaders protect their businesses. A thorough understanding of the interlinked geopolitical risk drivers and their impacts provides a strong foundation for prevention and protection against them and is vital for companies to maintain a competitive advantage.

Geopolitical Risk

09.00-10.00: Session 1

Country, sovereign and political risk

- **Country risk** – structural factors, exchange rate risk, transfer risk and expropriation risk. Commodity price risk. Instability/political violence risk.
- **Sovereign risk** – economic structure, FX exposure, devaluation, economic default, political default, sub-sovereign risk.
- **Political risk** – institutional structure, separation of powers, ideology, international alliances.
- **Discussion** – we will analyse the differing causes of two major sovereign defaults for lower and higher rated sovereigns.

10.15-11.15: Session 2

Why geopolitical risk matters

- Economic and political consequences of non-payment
- Global contagion and international systemic risk
- Sector specific impacts and supply chain disruption
- Discussion: we will identify three geopolitical risk events that have occurred in the last 30 years and explore their economic consequences.

Managing Geopolitical Risk in the 2020s

11.15-12.15: Session 3

The geopolitics of cryptocurrency and blockchain

- The challenge of crypto and blockchain to the existing financial and geopolitical order
- Winners and losers in a crypto dominated financial system
- Regulating crypto and financial decentralisation
- The impact of crypto and blockchain on US sanctions power

12.15-13.30: Working lunch – Session 4

Reputational risk and international business

- Managing reputational risk across cultures and regions
- Maximising growth opportunities in culturally different markets
- Social media and the court of public opinion
- Exercise – we will analyse a case study of a company that adopted a policy of cultural relativism in its international investments and the impact this exerted on its global brand reputation.

13.30-14.30: Session 5

The geopolitics of climate change and the transition to net zero

- The challenge of the energy transition to the financial and geopolitical order
- Who is responsible? What action should be taken? Who should pay?
- Creating competitive advantages in a net zero world
- Is net zero achievable, sustainable and 'green'?

14.45-15.45: Session 6

'The Divided States of America'

- What are the global trade and business ramifications of divisions within the US?
- What are the long term implications of US sovereign debt for global markets?
- Will the US remain divided, stagnate or fail?

15.45-16.00: Session 7 – Wrap up

Training host



Dr Elizabeth Stephens

Investment & Country Risk Advisor;
Managing Director,
Geopolitical Risk Advisory

Dr Elizabeth Stephens is an investment and country risk advisor and Managing Director of Geopolitical Risk Advisory, a geopolitical tech company. The company uses data analytics to give financial, corporate and high net worth clients the advantage in understanding how geopolitical risk moves markets. Elizabeth founded Geopolitical Risk Advisory after ten years as Head of Credit & Political Risk Advisory at JLT Specialty.



GTR Training

Managing geopolitics in the 2020s and beyond

Pricing details

Standard rate £995*

CPD accredited – 7 points

*UK event – 20% VAT

Ways to register

Email: events@gtrview.com

Web: www.gtrview.com

Telephone: +44 (0)20 8673 9666

Post: GTR, Exporta Publishing & Events Ltd,
4 Hillgate Place, London SW12 9ER, UK

Payment details

Please select credit card type

VISA **mastercard** **AMERICAN EXPRESS**

Card number

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Expiry date

□ □ / □ □ MM/YY

Security code (3 or 4 digits)

□ □ □ □

Cardholder's name

Company VAT number

Cardholder's signature

Cardholder's address

Booking code

Delegate information

For multiple bookings please email events@gtrview.com

Title: please tick

Mr

Mrs

Ms

Miss

Dr

First name

Last name

Job title

Department

Organisation

Address

Postcode/Zip

Country

Telephone

Facsimile

Email

Signature

I can confirm that I have read and agree to the terms and conditions below.

Terms & conditions

1. **Confirmation:** Booking confirmation will be sent to you immediately for all bookings. If you have not received an email confirmation within 24 hours of making the booking, please contact the team at events@gtrview.com or on +44 (0)20 8673 9666.
2. **Payment** (including VAT) must be made in full prior to the start of the conference. GTR retains the right to refuse entry in case of non-payment. Payment can be made through Credit Card online, via telephone or by sending our Events team a completed Credit Card Authorisation form.
3. **All delegates who have not paid** prior to the conference will be denied entry.
4. **Transfers:** If you cannot attend a conference, you can transfer your place to another individual. Places can be transferred at any time up to and including the day of the conference. Please note an additional charge may be applicable if the new attendee is not entitled to the same rate.
5. **A delegate place can be transferred** to another conference, if the request to us is received more than 5 working days before the conference. Please note additional charges may be applicable. A delegate can only transfer their place a maximum of two times, after which they will incur a 20% administration fee.
6. **Cancellations:** All delegate cancellations must be made in writing to events@gtrview.com. The charge for cancelling your booking is:
 - 1 month before the conference: 90% refund of the full cost
 - 5 or more working days before the conference: 80% refund of full cost
 - 5 or less working days before the conference: no refund
7. **Non-attendance** to a conference will result in no refund.
8. **In the case of the cancellation** of the conference or the change of the conference date, GTR will not be held liable for any booking, travel or hotel costs associated with the booking.

Please note that all confirmed registrations are subject to the **event terms and conditions**. Should you have any queries, please contact our team at events@gtrview.com or on +44 (0)20 8673 9666.

If you do not wish GTR to use your information for marketing purposes, please tick this box.

